

## **FOR IMMEDIATE RELEASE**

### *Firecrown Media Announces the Appointment of David Glenn as Senior Account Manager*

**Chattanooga, TN** – March 15, 2025 – Firecrown Media is excited to announce the appointment of David Glenn as Senior Account Manager. With a deep passion for fishing and extensive experience in the marine industry, Glenn will play a key role in supporting and expanding the Fish Group Brands, including *Salt Water Sportsman*, *Sport Fishing*, and *SFTV*. In addition to these responsibilities, he will also assist in advancing sales efforts for Firecrown's Boating, Yachting, and Sailing brands.

David brings a wealth of industry knowledge and well-established relationships within the marine and fishing communities. His vast understanding of the dynamics within the sector positions him perfectly to help Firecrown's brands grow and continue to deliver compelling content and advertising opportunities for clients.

"I'm thrilled to join the Firecrown Media team," said David Glenn. "The marine industry has always been a major passion of mine, and I'm looking forward to leveraging my relationships and industry knowledge to support and strengthen the incredible brands under the Firecrown umbrella. Together, we can continue to grow and innovate in the marine space."

David Glenn's industry experience, paired with his personal commitment to advancing the sport and lifestyle of fishing, will bring invaluable insights to Firecrown Media. His hands-on approach and passion for the marine world are sure to contribute to the company's continued success in delivering high-quality content and advertising solutions.

Firecrown Media is thrilled to welcome David to the team and looks forward to his contributions in the exciting future of the marine industry.

For more information about Firecrown Media and its brands, please visit [www.firecrownmedia.com](http://www.firecrownmedia.com).

#### **About Firecrown Media:**

Firecrown Media is a leading multimedia company specializing in the marine industry. With a focus on providing high-quality content and marketing solutions for the fishing, boating, yachting, and sailing communities, Firecrown Media is committed to driving engagement, expanding audiences, and creating lasting partnerships within the marine space.