



FOR IMMEDIATE RELEASE
March 18, 2025

Contact: Aliya Escoda
MarineMax
press@marinemax.com

MarineMax Announces the Retirement of Industry Legend Larry Russo Sr. After 60 Years of Service

OLDSMAR, FL (March 18, 2025) – MarineMax announces the retirement of Larry Russo Sr., a revered leader in the marine industry, after an extraordinary 60-year career. Russo's legacy of passion, dedication, and leadership has left a lasting impression on MarineMax and the boating community.

Beginning his career in 1965, Russo built a reputation as a forward-thinking industry pioneer. He owned Russo Marine, a leading New England dealership, and through his leadership, and family support from his wife Bee and their sons Larry Jr. and Alex, the business flourished. In 2016, Russo Marine joined MarineMax, further expanding the company's reach and solidifying its position as a premier boating retailer. Since then, Russo has served as Senior Vice President at MarineMax, playing an integral role in the company's industry relationships, growth, and success.

"Larry's contributions to MarineMax and the boating industry as a whole are immense," said Brett McGill, CEO and President of MarineMax. "His leadership, mentorship, and passion for boating have inspired countless colleagues and customers alike. While we will miss his daily presence, his impact will be felt for years to come."

Throughout his career, Russo has tirelessly advocated for the marine industry. He has served in leadership roles with the Marine Retailers Association of the Americas (MRAA/Dealership Certification), the National Marine Manufacturers Association (NMMA/Grow Boating-Discover Boating, the Massachusetts Marine Trades

Association, and other key organizations. His dedication to promoting boating and fostering industry growth has earned him numerous accolades, including induction into Boating Industry Magazine's Hall of Fame.

Reflecting on his career, Russo shared, "It has been an incredible journey, and I am grateful for the relationships, experiences, and opportunities I've had throughout the years. Boating is more than a business—it's a lifestyle that brings people together. I am proud to have played a small part in an industry that creates lifelong memories for so many. I am living the life I always imagined. My last day at MarineMax will be April 15, 2025."

Russo's legacy will continue through the strong foundation he built at MarineMax and the countless professionals he has mentored. MarineMax will honor his achievements by celebrating his outstanding career and contributions to the boating community.