

Composite Research, Inc. Appoints William (Bill) Bartus as Northeast Regional Territory Manager

BLACKSHEAR, GA — Composite Research, Inc. (CRI), the manufacturer of Sea Born, Sundance, and Spyder Boats, is pleased to announce the appointment of William (Bill) Bartus as its new Northeast Regional Territory Manager.

With over 25 years of experience in marine, automotive, and powersports sales, Bartus brings a wealth of knowledge in dealership development, sales training, and event management. Having represented top brands and worked in various marine dealership environments, he is recognized for delivering results, fostering strong dealer relationships, and mentoring high-performing teams.

In his new role, Bartus will oversee CRI's dealer network across Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island, Pennsylvania, New York, New Jersey, Maryland, Virginia, and West Virginia. His focus will be on expanding the reach of CRI's brands and driving dealer success within the territory.

"Bill's unique experience of having worked in multiple facets of the marine industry brings with it a level of excitement for the Northeast," said Wally Bell, President of Composite Research, Inc. "We're confident he will drive growth and enhance dealer success."

For more information or to connect with Bill Bartus:
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About Composite Research, Inc.

Founded in 1994, Composite Research, Inc. designs and manufactures high-quality bay boats, skiffs, and flats boats under the Sea Born, Sundance, and Spyder brands. With a commitment to innovation, performance, and dealer support, CRI continues to lead the industry in crafting premium, affordable boats for anglers and boating enthusiasts.

For media inquiries, please contact:

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Composite Research, Inc.

Makers of Sea Born, Sundance, & Spyder Boats

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