



MATTHEW WALFORD APPOINTED BENETTI AREA MANAGER FOR AUSTRALIA AND NEW ZEALAND

Viareggio, February 3rd, 2025 – Benetti is pleased to announce the appointment of **Matthew Walford as Benetti Area Manager for Australia and New Zealand**, effective February 1st, 2025. With this choice, Benetti consolidates its position in a rapidly expanding and strategically important market for the Shipyard.

Matthew Walford has **over 20 years industry experience** with expertise in new build, brokerage and refit. He has held numerous positions throughout his career including the role of Business Development Manager with leading aluminium shipbuilder Austal | Oceanfast Australia. Matthew is well known to the Azimut|Benetti Group having recently run the Australian Azimut Yachts sales business as CEO of d'Albora Marine.

Commenting on the appointment, **Benetti Sales Director Daniela Petrozzi** said: *"I am delighted to announce the appointment of Matthew Walford as Area Manager for Australia and New Zealand. He has notable relevant experience and regional market knowledge that is strategically valuable for the Shipyard. We look forward to strengthening our service and client relationships in this important market."*

Matthew Walford, new Benetti Area Manager for Australia and New Zealand: *"I am honored to have been appointed and I look forward to contributing to the continuing growth story in this region."*

Benetti "The House of Yachting"

Founded in 1873, Benetti is the storied Italian shipyard specialized in luxury yachts, an icon of timeless style and construction excellence. Every yacht is unique, developed around its owner. Benetti designs, builds and sells vessels in composite materials from 34 to 44 meters and boats in steel and aluminium from 37 to more than 100 meters. The fleet consists of 6 categories: Class, Oasis, B.Yond, B.Now, B.Century and Custom. Part of the Azimut|Benetti Group, a world leader in the industry, Benetti recruits only highly skilled personnel for its Livorno production unit, Viareggio headquarters and offices in Fort Lauderdale, Dubai, Hong Kong, Singapore and London.

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