



FOR IMMEDIATE RELEASE

The Soundings Trade Only Group announces Women in the Industry Event at the Discover Boating Miami International Boat Show!

January 15, 2025 – The Soundings Trade Only Group invites you to an exclusive event celebrating leadership, innovation, and diversity in the marine industry. This special event will take place on **Friday, February 14th**, from **8:30 to 10:30 AM**, at the **Miami Beach Convention Center, Room 210**. Doors open at **8:00 AM** for attendees with a MIBS badge or show ticket.

Event Highlights – Networking light breakfast & Panel discussion: Start your morning with light refreshments and the opportunity to connect with industry peers. The **Visionary Panel Discussion** will offer valuable insights from three trailblazing female leaders in the marine industry:

- **Michelle Hildyard**, Vice President of Operations, Raymarine
- **Perissa Bailey**, Vice President of Technology, Brunswick Corporation
- **Amber C. Holm**, Senior Vice President and Chief Marketing Officer, Winnebago Industries

Why Attend? “Soundings Trade Only is committed to the future advancement of the marine industry. One of the ways to do so is fostering diversity and inclusion, including advancing women in the marine industry,” says Michele Goldsmith, Vice President and General Manager of the Soundings Trade Only Group. “We believe diverse perspectives drive innovation and growth. This year’s panelists are dynamic, forward-thinking leaders, and their insights and wisdom will inform and inspire attendees. The event also offers a fantastic opportunity to network and build meaningful connections.”

Event Details:

- **Who Can Attend?** Open to DBMIBS attendees and exhibitors of all genders.
- **Cost:** Free! Seating is limited, so be sure to RSVP.
- **RSVP:** Click here – [RSVP MIBS EVENT](#) - to reserve your spot.

Special Thanks to Our Sponsors: West Marine, Volvo Penta, MarineMax, Sea-Tow, and MRAA.

Don’t miss this chance to connect, learn, and be inspired by some of the most visionary leaders in the industry. Click [HERE](#) to register and secure your seat today!

For more information about the Soundings Trade Only Women in the Industry Series, please visit www.tradeonlytoday.com/wii. For questions about this event or the Soundings Trade Only Group, please email michele.goldsmith@firecrown.com.

ABOUT

The Soundings Trade Only Group

The Soundings Trade Only Group is a marine business-to-business information multimedia brand. It includes a monthly print publication, digital entities including e-newsletter, web, and social media sites, and hosts a range of in-person and virtual events for the marine industry. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to the marine industry. It is owned by Firecrown, the leader in affluent enthusiast media with brands in the marine, aviation, freight, railroad and modeling and space sectors. For more information, please visit www.firecrown.com, www.tradeonlytoday.com. As a marine professional, please visit www.tradeonlytoday.com/subscribe for your free subscription.