



Freedom Boat Club Announces its 10th Australian Location with its Newest Location Offering Direct Access to the Iconic Brisbane River



Hi-res photography available upon request

BRISBANE, Queensland – December 19, 2024 – [Freedom Boat Club](#), the world's largest membership-based boat club, is thrilled to announce the grand opening of its newest location in Brisbane, Australia. Representing the 10th location in Australia, Freedom's newest location is situated at Rivergate Marina, a premium site providing members with exclusive, direct access to the Brisbane River, one of the city's most picturesque and iconic waterways.

This announcement marks Freedom Boat Club of Brisbane's second location, owned and operated by seasoned franchise partner Brett Bolton, who brings over 26 years of expertise in the marine industry.

"We are excited to further expand our footprint in Brisbane with this new location," said Brett Bolton, Franchise Owner, Freedom Boat Club of Brisbane. "The Brisbane River offers an unparalleled city setting for boating, and we are eager to provide an easy, affordable way for people to explore it. Our members will benefit from not only access to top-tier boats, but also expert guidance and a community of passionate boating enthusiasts who share the same love for the water."

The premium Rivergate location has been strategically chosen to offer seamless access to the city sites along the Brisbane River while still being able to cruise the many island destinations of Moreton Bay. It presents an exceptional opportunity for both locals and visitors to experience the thrill of boating without the burden of boat ownership.

"Expanding access to the boating lifestyle is essential for the sustained growth of the marine industry," said Will Sangster, President, Business Acceleration, Brunswick Corporation. "By partnering with one of our many successful franchise owners to launch another marquee Freedom Boat Club location, we are taking a positive step toward making boating more accessible to a broader audience and driving the future of the industry forward."

Known for its innovative membership model, Freedom Boat Club is 'Boating Made Simple' offering its members unlimited access to some of the world's top boating destinations—without the hassle of maintenance, storage, or upkeep. The club's fleet includes a wide variety of high-quality boats, providing members with the freedom to enjoy their time on the water, stress-free.

David Kurczewski, General Manager, Freedom Boat Club – APAC Region, also shared his excitement about the new launch: "The addition of this location in the heart of Brisbane is a significant step in our growth strategy across Australia. Brett and his team have built an outstanding reputation for service excellence, and we are confident that this new site will provide immense value to the local boating community. As demand for membership-based boating services continues to rise, we are thrilled to offer members access to some of the most sought-after boating destinations in the region."

The new Freedom Boat Club location in Brisbane will officially open its doors on January 10, 2025, and is now welcoming new members to join the growing community. To learn more about membership options and available services, visit FreedomBoatClub.com.au.

About Freedom Boat Club

Freedom Boat Club, a business of Brunswick Corporation (NYSE: BC) and headquartered in Venice, FL., is the world's first and largest boat club with 415 locations comprising of both Freedom and Fanautic locations in 33 U.S. states, Canada, Europe, Australia and New

Zealand. More information about Freedom Boat Club and membership opportunities can be found at FreedomBoatClub.au and franchise opportunities at FreedomBoatClubFranchise.com