

## **FOR IMMEDIATE RELEASE**

Contact: Andy Morgan  
Director of Marketing  
570-313-0080  
[amorgan@lkqcorp.com](mailto:amorgan@lkqcorp.com)

### **SeaWide Marine Distribution EXPO Offers Education and Entertainment in Colorado in 2025**

**Exeter, PA (October 18, 2024)** – Marine products distributor SeaWide Distribution is pleased to announce the key highlights for the 2025 Expo to be held in the Denver Colorado area (minutes from Denver International Airport), January 19-21, 2025. This year's event will again feature NTP-Stag suppliers offering a complete assortment of RV, Towing and trailering products, as well.

Expo kicks off with PRO speaker Peter McGraw, marketing and psychology profess at Leeds School of Business at University of Colorado Boulder, where he translates the genius and madness of the world's funniest people into powerful prescriptions for professional success in his speech "Shtick to Business: From Punchline to Bottom Line". Drawing on cutting-edge research, case studies, and his own comedy successes (and failures), Peter reveals surprising business lessons from the masters of comedy.

Attendees can then attend one of more than 30 concurrent supplier led sessions during Marine and RV Dealer University. Here they will learn directly from the suppliers and manufacturers about the features and benefits, new product innovations and how best to include their product lines into current store inventory. Again this year, the Expo will offer both NMEA MEI and MEI Advanced certification training, though space is limited.

Show floor then opens with hundreds of brands and over one hundred thousand square feet of the top Marine, Towing and RV suppliers showing new and exciting products, offering valuable deals and providing selling tools and promotions to help drive sales in dealerships and service outlets across the country.

Tuesday morning begins with keynote speaker and NFL veteran, Justin Forsett, sponsored by Carefree of Colorado. Forsett will offer invaluable insights into leadership, resilience, and seizing opportunities with his topic "The Huddle & and the Hustle: Leading Teams through Change, Adversity & Opportunity". Former NFL Pro Bowl athlete turned entrepreneur, shares his dual journey of excelling in the high-stakes world of professional football and pioneering his wellness brand, Hustle Clean and how embracing setbacks is an essential step towards greater achievement.

"We are excited for the 2025 Expo line up that we hope will reinvigorate our dealers and suppliers," said SeaWide Distribution President, Bill Rogers. "We are thrilled to be at Gaylord Rockies – a truly spectacular venue. After last year's extremely successful event, we hope that the Expo becomes a can't miss event for our Marine supplier partners and customers."

Follow SeaWide on social media at SeaWide Distribution on Instagram, Facebook and LinkedIn

**About SeaWide Distribution:**

Serving the marine industry since 1979, SeaWide Distribution, is a national wholesale distributor of outdoor products and accessories, boat systems, and consumer and marine electronics. As a division of LKQ Specialty, SeaWide is dedicated to providing its customers with an extensive inventory, high-quality service, and innovative marketing resources. Positioned as one of the largest wholesale marine aftermarket distributors in the U.S., SeaWide offers more than 50,000 products from over 300 suppliers. To learn more about SeaWide or to become a dealer, please visit [SeaWide.com](http://SeaWide.com) or call 1-866-732-9433.