ICOMIA BOATING INDUSTRY CONFERENCE, SINGAPORE 23-24 APRIL 2024

The International Council of Marine Industry Associations (ICOMIA) and Singapore Boating Industry Association (SBIA) are delighted to announce the inception of the ICOMIA Boating Industry Conference. This inaugural event will be held and organised by ONE°15 Marina at Sentosa Cove in Singapore on 23-24 April in conjunction with the Singapore Yachting Festival 2024.

Key themes of the conference are sustainability and the decarbonisation of the recreational marine industry with ICOMIA's ongoing <u>Propelling our Future</u> campaign shaping much of the dialogue. The conference programme will include presentations on the latest research and innovation across the various aspects of the industry from propulsion systems to infrastructure development. In addition, panel discussions will engage on the potential and development of Asia's growing markets as well as industry-driven efforts to grow boating. ICOMIA will be drawing on their global network of industry experts and thought leaders to create a dynamic programme that will stimulate discussion and creative ideation.

The keynote speaker, ICOMIA President Darren Vaux, will be presenting ICOMIA's landmark research <u>Pathways into Propulsion Decarbonisation in the Recreational Marine Industry</u> at the conference.

He will be joined by ICOMIA CEO Joe Lynch who is keen to support further industry engagement with the vital markets of Singapore, Southeast Asia and other regions across Asia.

Lynch said "We have renewed our focus on supporting the leisure boating industry in Asia, with the appointment of our new regional representative Su Lin Cheah who is based in Kuala Lumpur, Malaysia. It's great to see this conference come to fruition as a result, alongside the proactive engagement of SBIA and we see this as an excellent opportunity to provide support and to engage with such a vibrant market."

Contact us at info@icomia.com if you would like more information about the conference.