

## 1\_GIBCO

Gibco Flex-Mold proudly appoints Raychel Brown as the Head of Business Development, entrusted with the task of advancing sales for “Re-Deck” the NMMA Innovation award winner for Boat Repair & Maintenance, the newest option for non-skid replacement from Flex-Mold.

Re-Deck is the professional non-skid replacement that matches the 100 series patterns on 80% of the fiberglass boats in the world.

Raychel brings her wealth of experience most recently from Brunswick Marine Group and Freedom Boat Club of Rhode Island.

Growing up on the waters of the Mystic River in Connecticut, with her first sailboat at 5 and first Boston Whaler at 9, she embodies a lifelong connection to the sea. Having worked in New England, the Caribbean, and Mexico, her understanding of the marine environment as well as vessel maintenance, repair, and construction is vast.

With a penchant for boats, she has owned, cruised, raced, and taught on a myriad of vessels, solidifying her passion over the decades. Raychel's diverse background enriches her understanding of the industry. Her journey began at Mystic Seaport Museum and culminated in a B.A. in Marine Affairs from the University of Rhode Island. Having navigated various roles in the marine industry since 1984, including national sales manager, product training, operations, and yacht brokerage, Raychel's extensive experience also includes purchasing management for boat builders, product manufacturers, and sailing industry trade organizations, along with managerial roles in boat shows, sailing schools, and charter companies.

After 40 years in the marine industry, whenever someone asks her why she chose this line of work, she responds with her favorite quote: “Believe me, my young friend, there is nothing – absolutely nothing – half so much worth doing as simply messing about in boats.” – Kenneth Grahame, *The Wind in the Willows*.