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Wider, agreement between Marcello Maggi and Norberto Ferretti for a new and productive collaboration

The successful growth path of Wider continues, characterized not only by investments in new products and industrial sites but also by a significant strengthening of the shipyard's governance. Marcello Maggi, President of W-Fin Sarl, the holding company that owns 100% of Wider's capital, has reinforced the decision-making structure by renewing the Board of Directors.

This move by Maggi is the result of an important agreement reached with Norberto Ferretti, who now assumes the prestigious position of Honorary President of the shipyard. Leading the new Board of Directors is Massimo Iacono, a figure already present in the previous executive body.

The collaboration with Norberto Ferretti represents a significant enhancement in terms of capabilities and expertise, in line with the relaunch and development goals outlined by Marcello Maggi and the company's CEO, also confirmed in the new Board, Fabio Fraternale.

Co-founder in 1968 – along with his brother Alessandro – of the renowned Ferretti Yachts brand, Norberto Ferretti brings with him vast experience that will contribute decisively to the development of future yachts, supporting Marcello Maggi within the Product Development Committee, as well as in the future growth strategies of the shipyard.

"I am very happy that our paths cross again," said Marcello Maggi, "Norberto's know-how in product development is invaluable, and his authoritative presence confirms the relevance of the Wider brand, which I have firmly focused on, within the international yachting market."

"What fascinates me most about Wider is its pioneering side. Here, tomorrow is not considered an uncertainty but a starting point," commented Norberto Ferretti. "The relaunch path taken in recent years is truly stimulating; I am ready to contribute to shaping the products and technologies of the shipyard's future."

"I am very pleased with the presence of Norberto Ferretti, who, in my previous experience in the eponymous group, has been a solid reference point and an important guide," stated Fabio Fraternale, CEO of Wider.

2024 will be a year full of news for Wider, which is preparing for the launch of two highly anticipated new models: the WiderCat 92, a catamaran designed by the creativity of Luca Dini and powered by avant-garde serial hybrid propulsion, and the provocative WiLder 60, born from Wider Centro Stile and ready to offer exciting sailing experiences.

ABOUT WIDER

Wider is an Italian yacht builder, pioneer of the serial hybrid propulsion system onboard luxury yachts. Thanks to its future-conscious approach, Wider has always been committed to a constant innovation: Wider yachts are designed and built with a strong focus on efficiency significantly reducing fuel consumption, noise and vibrations emitted without forgetting the aesthetics of the design and the quality of the materials. The serial hybrid propulsion system is a high flexible solution that can be easily applied on a great variety of yachts and that Wider declines on its Catamaran range and on the custom superyachts. Founded in 2010, the shipyard is now lead-by Marcello Maggi who heads W-Fin Srl, the holding Company that owns 100% of Wider's equity. Wider facilities are based on the East coast of Italy: the Wider Vision Hub, the new cutting-edge headquarter in Fano, dedicated to the GRP production and the Superyacht Hub in Venice, where superyachts and full-custom projects are built. In 2022 Wider unveiled the new WiderCat 92, the first multihull in the history of the Marche-based shipyard and began the construction of the Moonflower 72 superyacht. Both are equipped with the state-of-the-art Wider serial hybrid propulsion system. 2023 will welcome a new addition to Wider's family: the provocative WiLder 60.

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