

# POWER & MOTORYACHT

## 2024 DISPLAY PRINT RATE CARD



**4-COLOR**

**1x**

**3x**

**6x**

**10x**

Full Page

\$19,260

\$18,725

\$18,190

\$17,655

1/2 Page

\$11,770

\$11,235

\$10,700

\$10,165

1/4 Page

\$6,955

\$6,420

\$5,885

\$5,350

### Ad Close Deadlines & On Sale Dates

MONTH	AD CLOSE	ON SALE
JANUARY	November 3, 2023	December 7, 2023
FEBRUARY	December 6, 2023	January 20, 2024
MARCH	January 6, 2024	February 14, 2024
APRIL	February 10, 2024	March 21, 2024
MAY	March 10, 2024	April 18, 2024
JUNE/JULY	April 14, 2024***	May 23, 2024
AUG/SEPT	June 7, 2024***	July 18, 2024
OCTOBER	August 15, 2024	September 12, 2024
NOVEMBER	September 8, 2024	October 17, 2024
DECEMBER	October 6, 2024	November 14, 2024

\*\*\* dates subject to change

Advertising rates are NET. For print ad specifications & FTP information go to [powerandmotoryacht.com/page/advertise](http://powerandmotoryacht.com/page/advertise).

**Wade Luce**

Group Publisher

[wluce@aimmedia.com](mailto:wluce@aimmedia.com)

602-509-4839