

Groupe Beneteau

Announces Change in Leadership at Jeanneau America

September 28, 2023

Contact: Paul Fenn

Phone: 410-977-4557

Email: pfenn@group-beneteau.com

For Immediate Release

We are excited to announce that Thibaud Maudet has been appointed to head Jeanneau America, Inc. After several years working in Asia then Europe, Mr. Maudet joined Jeanneau in 2014 as an International sales representative for both the Jeanneau brand and the Prestige brand of motor yachts. Mr. Maudet relocated to Miami, FL in 2015 to join the team of Jeanneau America and Prestige Yachts to help in the development of the two brands in South and North America, with a focus on growing the companies powerboat business.

Mr. Maudet will hold the title of Vice-President and will oversee all operations for the Jeanneau brand. He replaces Mr. Samuel Dubois, who has recently been appointed Director for Jeanneau Worldwide. Mr. Maudet will be based at Jeanneau America's home office located in Fort Lauderdale, FL.

"I am privileged to work alongside a very talented team which has achieved a long track record of success here in the Americas. And with the support of Group Beneteau on one side, and our strong network of dealers on the other, we have a strong base to focus on what we do best: build great sailing and powerboats for our customers." Says Maudet.

Jeanneau is launching three new models in October: the New Jeanneau Yacht 55 will debut at the Annapolis Sail Boat Show and two powerboats, the DB37 and the Leader 9.0-S2, will debut at the Fort Lauderdale International Boat Show.