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## BOAT OWNERS WAREHOUSE CUTS RIBBON IN SARASOTA

Boat Owners Warehouse, the largest independent yacht and marine supply company in Florida, has opened its eighth store. The Sarasota, Florida location is at 7522 South Tamiami Trail.

"After over four decades of serving Florida Atlantic coast anglers and boat owners, we're excited to open our first Gulf Coast location in the state," said Kathy Miceli, VP of Retail Operations. "Our Sarasota store provides the same knowledgeable staff, great service, extensive product line and competitive pricing Boat Owners Warehouse is known for."

Open seven days a week, the 15,000 sq. ft. building is conveniently located along the area's major thoroughfare. Fully stocked, the store has 2,500 sq. ft. dedicated to fishing equipment and tackle alone. A grand opening celebration is planned for October 6.

For 44 years, Boat Owners Warehouse has provided generations of boat owners with a wide range of over 30,000 OEM and aftermarket parts as well as a complete selection of boating accessories and lifestyle products. Beyond its eight retail outlets spanning Florida and Alabama, it has an extensive e-commerce presence at [www.bow.com](http://www.bow.com).

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