

Press release - for immediate release

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Yachting Ventures Announces Lineup For METSTRADE Start-Up Pavilion 2024

Yachting Ventures is thrilled to announce the lineup for this year's Start-Up Pavilion at METSTRADE, the world's largest marine equipment trade show, featuring 15 pioneering companies in the leisure marine sector. These innovative start-ups will showcase cutting-edge software and hardware solutions designed to drive the industry forward.

Returning for its second year, the Start-Up Pavilion reinforces METSTRADE's commitment to fostering innovation and supporting emerging businesses in the marine industry. In addition to the pavilion, Yachting Ventures will host a pitching competition where five selected start-ups will present their ideas to an audience of investors and industry leaders.

This pavilion is sponsored by RoamingExpert, who deliver global connectivity & IT solutions to the Superyacht Industry. Speaking on the sponsorship, RoamingExpert commented:

"We are thrilled to support emerging startups and offer our expertise. With our extensive portfolio, we provide customised services tailored to the unique needs of shoreside companies in the marine sector. We look forward to engaging in insightful discussions and connecting with new partners."

The pavilion will serve as a focal point for innovation at the show, driving essential conversations on the future of the marine industry. With a spotlight on cutting-edge technologies, digitalization, and sustainable solutions, it is expected to attract investors, industry experts, and curious attendees.

Who can you expect to see at the METSTRADE Start-Up Pavilion?

AirMarker AG are building the 'AirMarker R.Four', the first AirMarker specifically for water sports enthusiasts. The signal balloon can rise to a maximum height of 15 metres and from there signals clearly and unambiguously that someone needs help.

AnywherEnergy Systems Inc. are building a modular, scalable, multi-fuel capable, fuel cell power generator for Yachts that is clean, quiet, 2-3x more fuel efficient for extended at sea power with an ultra-low carbon footprint.

BlueGrid is a progressive Canadian company developing vessel-to-grid (V2G) technology to unlock the full environmental and economic value of marine vessel electrification for both vessel owners and the electric grid.

BoatOn is a broker specialising in insurance for all types of boats (sailboats, motorboats, barges, etc.). They support each boater to adapt their insurance contract as closely as possible to their needs.

ESEA Propulsion have developed and patented an electric propeller for the nautical sector that can be mounted on hulls designed for outboard motors.

Helios Marine specialises in designing and manufacturing components and systems for the electrification and digitalization of the marine industry.

Monimoto is a smart alarm for boats, and other valuables that can be easily installed by owners using a mobile app, with no technical knowledge or wiring required, using GPS, GSM, Bluetooth, and other technologies.

Other Skies Ltd. is building Maritime's go-to 3D studio for elite 3D images, animations, virtual tours, and configurators.

Seaquestr is a sustainability consultancy, specialising in carbon accounting, net zero strategy, decarbonisation, carbon project development and carbon offset procurement.

SimplyDC installation system is based on two modular enclosures, which take existing reliable components which don't fit well together into a seamlessly integrating install system. The system is used to connect all of the things needed to be powered in a DC circuit.

Suspension Systems Technologies has designed and patented a groundbreaking, passive, and low-profile suspension, called CounterRide(TM)—that provides unparalleled shock, movement, and vibration mitigation.

X-Fender is building the World's first flat pack boat fender.

iWarranty is an integrated SaaS platform digitising warranty management and making repair services accessible to the masses to reduce e-waste.

Seals develops and markets innovative boat protection products using the potential of nanotechnology.

Supiore is building electric tenders that have by design a positive impact on the environment. Powered by the sun means silent operation for an extraordinary luxury experience.

METSTRADE takes place from the 19th - 21st November, at RAI Amsterdam. For more information about the Start-Up Pavilion at METSTRADE, please email: hello@yachtingventures.co

For more information on METSTRADE, visit: www.metstrade.com

About METSTRADE

METSTRADE is the world's largest trade exhibition for equipment, materials and systems for the global leisure marine industry. Organised by RAI Amsterdam in cooperation with ICOMIA (International Council of Marine Industry Associations), METSTRADE's target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide.

About Yachting Ventures

Yachting Ventures is a global hub for startups and scaleups in the leisure marine industry, providing the network, support and opportunities that high-potential companies need to succeed in this space. Aside from a thriving community of +140 members, Yachting Ventures also assists across the whole growth spectrum; including branding, marketing, PR, business development, global expansion, product launches and activations, fundraising and M&A.

Notes to Editor:

[Please follow this link to access imagery.](#)

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