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MACK BORING & PARTS CO. SIGNS EXCLUSIVE AMERICAS DISTRIBUTION AGREEMENT WITH WHISPERPOWER

Somerset, N.J. – Mack Boring & Parts Co. announced today its partnership with Dutch manufacturer WhisperPower to exclusively distribute their full line of products in North and Central America.

“We are very pleased to be bringing WhisperPower’s compact generator technology to a wider recreational and commercial consumer base in the Americas,” said Scott DuBrow, Director of Sales & Marketing, Mack Boring & Parts Co. “Our customers have been asking us for these products and we are confident they will be excited by the innovation and great value that WhisperPower provides.”

“We’ve made spectacular inroads in the marine and mobile/off-grid industries around the world but finding the right partner to help expand our business in North and Central America is vital for future growth,” said Roel ter Heide, Founder/Owner of the WhisperPower Group of Companies. “Mack Boring is highly regarded as experts in engines, generator and electric technology and offers the best customer support in the industry. We are confident that they will be exceptional representatives of our brand as we move more aggressively in this region.”

Headquartered in the Netherlands, WhisperPower’s ongoing mission is to deliver grid-independent power systems to contribute to a cleaner future. Their first edition of low-emission, hybrid generators rolled out in 2010, and their quiet-running, fuel-efficient innovation made an immediate impact on their marine, mobile and off-grid customers. The company has a wide portfolio of products, including several lines of generators for use on land and sea, inverters, battery chargers, solar panels and more.

For information on Mack Boring & Parts Co. or its entire product line, please visit mackboring.com.

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About Mack Boring & Parts Co.:

Mack Boring & Parts Co. is a privately owned business, having recently celebrated its 100-year anniversary with the fourth generation of continuous family leadership. Today, Mack Boring manages nearly 500 Authorized Dealers in North America. Our dedicated staff and highly skilled technicians strive to deliver a premier customer experience and continue a tradition of excellence in the marine and industrial markets. Mack Boring distributes and represents well known global brands such as Yanmar, Scania, Isuzu, ePropulsion, Suzuki Outboards, SmartGyro, Aquadrive, Twin Disc and ZF Marine Gears and is a top selling distributor for many of these lines. For more information, please visit www.mackboring.com



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