

30 Aug 2024

Panelists announced for the Women in the Marine Industry International event at METSTRADE 2024



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Save the date and secure your place by registering today!

METSTRADE, British Marine, Marine Industry News and *Soundings Trade Only* are proud to announce the panelists for the 2024 Women in the Marine Industry International event at METSTRADE this November.

The event will include an industry panel comprised of dynamic female leaders from across the globe who will share their knowledge, experiences and journey focused on the theme of 'Visions of the Future: The Impact of Technology, AI and People on the Future of Work'.

The panelists are:



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Top Row: Anne Dunbar, Gabbi Richardson, Helena Lennerstedt.

Bottom Row: Jemma Lampkin, Rhoda Schnitzer, Michele Goldsmith (Moderator)

Anne Dunbar – Executive Director of IBEX, Former President of IFBSO

Anne Dunbar is the Executive Director of the International Boatbuilders' Exhibition & Conference (IBEX), North America's largest technical marine trade show. With over 30 years of experience in the marine industry, Anne is at the helm of IBEX, guiding its strategic direction, fostering innovation, and ensuring the event remains the premier platform for showcasing the latest products, materials, and technologies shaping the future of boating. Her leadership is instrumental in maintaining IBEX's sustained growth and its competitive edge in the global marine industry.

Gabbi Richardson – Founder of Yachting Ventures

Gabbi Richardson is the founder of Yachting Ventures, a pioneering global platform dedicated to supporting startups in the leisure marine sector. Before establishing Yachting Ventures, Gabbi honed her expertise at a venture capital-backed tech startup in London, where she worked closely with accelerators and investors to streamline the fundraising process. Her entrepreneurial spirit and deep understanding of the startup ecosystem drive her commitment to fostering innovation and growth within the marine industry.

Rhoda Schnitzer – Leadership & Culture Director at Lippert EMEA

Rhoda Schnitzer is the Leadership & Culture Director at Lippert EMEA, with over thirteen years of experience in human resources, specializing in leadership development and employee engagement. Rhoda's global experience spans across Europe, Asia, and North America, where she has worked with diverse, multicultural teams for multinational corporations. A passionate advocate for diversity, equity, and inclusion (DEI) and women's leadership, Rhoda is dedicated to fostering inclusive work environments and empowering future leaders.

Helena Lennerstedt – CEO of Humphree

Helena Lennerstedt is the CEO of Humphree, a leading Swedish marine technology company specialising in trim and stabilization systems for boats. Appointed in January 2023, Helena brings a wealth of experience from the Swedish industry, having held key leadership roles, including Vice President of Purchasing at Volvo Penta. With a master's degree in engineering from Linköping University and additional studies in International Business, Helena is committed to building diverse teams and driving innovation in the marine sector. Her career is marked by a curiosity for new challenges and a strong focus on transformational leadership.

Jemma Lampkin - Global business director at Akzonobel

Based in AkzoNobel's headquarters in Amsterdam, Jemma leads the global business for the Yacht Coatings unit, including internationally recognised brands Awlgrip, Interlux, International, and Sea Hawk. Jemma is also on the global leadership team for AkzoNobel's Marine, Protective and Yacht (MPY) Business Unit. Having joined the company in 2015 after eight years in marketing research and consulting, Jemma has since held various marketing and commercial positions at AkzoNobel. Before taking over the Yacht Coatings business in early 2022, she was responsible for the Aerospace Coatings business in Asia-Pacific and has worked for AkzoNobel in Asia, Europe, and the United States.

Michele Goldsmith, Vice President and General Manager of the Soundings Trade Only Group, will moderate the panel.



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Speaking of the event, Niels Klarenbeek of METSTRADER, Lesley Robinson of British Marine, Michele Goldsmith of *Soundings Trade Only* and Lyndsay McClay of *Marine Industry News* all commented:

"The 2024 event is set to build on the remarkable successes of previous years. Our panel features an extraordinary group of female leaders from around the world, each bringing diverse perspectives and unparalleled expertise across various marine sectors. We are looking forward to meaningful discussions, innovative ideas, and powerful insights, as we continue to inspire and elevate the next generation of women in the marine sector and industry leaders."

The event will take place on Wednesday 20 November 2024, from 8.30-10.30 a.m. (Doors open at 8:15 a.m. for registered attendees with a METSTRADER badge) in the METSTRADER Theatre, RAI Amsterdam. We invite METSTRADER visitors and exhibitors to join us for an insightful panel discussion, and the opportunity to network with peers over a light breakfast.

This free event is open to all METSTRADER attendees and exhibitors. With last year's event exceeding maximum capacity we would encourage you to register through the special registration link as soon as possible.

To secure your place, please register for your METSTRADE ticket using this link:<https://metstrade.login.rai.eu/?survey=2v6fsa9rt7tbw&actioncode=MET3108>

By using this link, you will be registering for your METSTRADE ticket as well as automatically securing your place at the Women in the Marine Industry International panel and networking event. You will not receive a special Women in the Marine Industry International addition in your ticket confirmation, but you will be added to the attendee-list for this event.

If you have already registered for your METSTRADE ticket or you are an exhibitor who would like to attend this event please email mets@britishmarine.co.uk with your full name, company name and your email address and we will add you to the registration list.

We urge all interested parties to mark their calendars and register today to secure their place early to be part of this empowering and enlightening event. All genders are welcome and encouraged to attend.

For more information and to stay updated on panelist announcements, please follow Women in the Marine Industry International on LinkedIn at:<https://www.linkedin.com/company/women-in-the-marine-industry/about/> or visit:<https://www.metstrade.com/theatres-and-specials/women-in-marine>.

For more information

- For more information about METSTRADE, please contact Rachel Camps,r.camps@rai.nl.
- For more information about *Soundings Trade Only*, please contact Michele J. Goldsmith at mgoldsmith@aimmedia.com
- For more information about British Marine, please contact the British Marine press team at pr@britishmarine.co.uk
- For more information about *Marine Industry News*, please contact Lyndsay McClay, lyndsay@marineindustrynews.co.uk .

ABOUT METSTRADE

METSTRADE is the world's largest trade exhibition for equipment, materials, and systems for the international leisure marine industry. RAI Convention Centre organises it in cooperation with ICOMIA (International Council of Marine Industry Associations). The event's target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide. METSTRADE will run from 19-21 November 2024 at RAI Convention Centre.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, industry events, and digital entities including an e-newsletter, web, and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to reflect, inform and inspire the marine industry. It is part of the AIM Marine Group, which includes other publications including *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media. For more information, please visit www.tradeonlytoday.com, for your free subscription please visit www.tradeonlytoday.com/subscribe.

British Marine

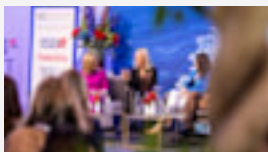
British Marine (the trading name of British Marine Federation Limited) is the trade association for the UK leisure, superyacht and small commercial marine industry. It has some 1.300 members drawn from both seagoing and inland sectors and represents an industry which employs more than 38,000 people in the UK.

British Marine also owns and operates the Southampton International Boat Show (13-22 September 2024) and London Afloat (Spring 2025). For more information about the work of British Marine and how to join, please visit the website: www.britishmarine.co.uk, or follow British Marine on [Twitter](#), [LinkedIn](#) and [Facebook](#).

Marine Industry News

Marine Industry News is an independent trade publication covering the latest leisure marine, superyacht and commercial marine news from across the globe. *MIN* Aims to keep the marine industry engaged and informed through its free and accessible content via its website, printed publication, email newsletter and social channels. *Marine Industry News* reports on the top stories, business news, new products, and events worldwide and its online news is translatable into ten different languages.

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