## Sea Tow Foundation Invites Submissions for 2024 National Boating Safety Awards

## Applications open through September 7

**Southold, NY (July 22, 2024)** – The <u>Sea Tow Foundation</u>, in partnership with its esteemed Boating Safety Advisory Council, is excited to announce that submissions for the <u>2024 National Boating</u> <u>Safety Awards</u> are now open. These awards will be presented at the International BoatBuilders' Exhibition & Conference (IBEX) on October 2, 2024 at 4 pm in the Tech Talk Theater on the Exhibit Floor.

"The Sea Tow Foundation is committed to elevating boating safety to new heights," said Gail R. Kulp, Executive Director of the Sea Tow Foundation. "The National Boating Safety Awards are pivotal to our mission, spotlighting the groundbreaking innovations and unwavering commitments of industry leaders. These awards recognize that safe boating practices are not merely recommendations – they are essential to our collective well-being on the water."

The 2024 awards will spotlight outstanding safety initiatives across various sectors of the boating industry. Any business that is or represents a for-profit entity within the boating industry is welcome to apply in one of the following award categories:

- Marine Manufacturer (Boat or Engine)
- Gear/Equipment/Accessories Manufacturer
- Media Outlet
- Retailer/Distributor with up to 3 Locations
- Retailer/Distributor with 4 or more Locations
- Social Media Influencer
- Marine Trade Association
- Community Boating/Boating Education Program (for profit)
- PR/Marketing/Advertising Consultant or Agency
- Other type of group not listed above this could apply to charter companies, boat clubs, insurance companies or any other group that does not fit in another category

Applicants are encouraged to submit their entries for their boating safety efforts conducted between January 1, 2023, and July 1, 2024. Applicants are welcome to apply for efforts that have previously earned them an Award, but the applicant will be required to document enhancements or new additions to the effort and ensure it took place during the given dates.

There is no cost to enter the awards, and the application process is designed to be quick and easy, taking less than 10 minutes. Applicants are welcome to enter multiple efforts under separate entries.

For more information about the National Boating Safety Awards, and to apply, please visit<u>www.boatingsafety.com/awards</u>. The deadline for submissions is Saturday, September 7, 2024.

## ABOUT SEA TOW FOUNDATION

The Sea Tow Foundation – a 501(c)(3) nonprofit organization - was started in 2007 by Captain Joe Frohnhoefer, founder of Sea Tow Services International, after he witnessed too many preventable accidents and fatalities on the water. Through its flagship programs which include the Life Jacket Loaner Program, Sober Skipper Campaign, Flare Education, and the National Boating Safety

Awards, the Sea Tow Foundation strives towards its vision of a world where boaters are safe and responsible. To learn more, visit <u>boatingsafety.com</u>.