



## **PRESS RELEASE**

### **SIGNATURE YACHTS AND SOUTHWEST YACHT SALES ANNOUNCED AS NEW BENETEAU DEALERS**

**Fort Lauderdale, FL – July 12, 2024** – BENETEAU, a world leader in the manufacturing of luxury sailing and motor yachts, is pleased to announce the appointment of Signature Yachts as the new Pacific Northwest dealer for the BENETEAU Gran Turismo and Trawler ranges, and Southwest Yacht Sales as the new dealer for BENETEAU sailboats on Florida's West Coast.

Signature Yachts, based in Seattle, WA, has been a trusted BENETEAU sailboat dealer for several decades, earning a reputation for exceptional service and extensive industry knowledge. Building on this longstanding partnership, Signature Yachts will now represent the esteemed BENETEAU Gran Turismo and Trawler ranges. This expansion will provide their clients with unparalleled access to these prestigious models, known for their innovative design, superior craftsmanship, and advanced technology. The Gran Turismo and Trawler ranges are set to redefine the luxury boating experience in the Pacific Northwest.

"We are thrilled to be named the exclusive BENETEAU Inboard Powerboat dealer for this region," said Tori Parrott, President of Signature Yachts. "This partnership allows us to provide customers with access to some of the finest inboard powerboats on the market, backed by the exceptional quality and reputation that both BENETEAU and Signature Yachts are known for. By adding the BENETEAU inboard powerboat line, we can now accommodate our customers who are looking to switch from sail to power but want to stay in the BENETEAU family because they love the brand so much."

Southwest Yacht Sales, headquartered in Punta Gorda, FL, will now serve as the exclusive BENETEAU sailboat dealer on the West Coast of Florida. As the owners of four SailTime bases along that beautiful coastline, Southwest Yacht Sales have demonstrated a strong commitment to customer satisfaction and a deep passion for sailing. This expertise positions them perfectly to deliver world-class BENETEAU sailboats to sailing enthusiasts throughout the region.

"Our family business partnered with BENETEAU Sailboats because we both are committed to serving our customers with quality and innovation. With BENETEAU's rich sailing history and superior craftsmanship, we can provide safe and memorable experiences for the sailing community. We are excited and honored to represent such a distinguished brand." says Steve

Edwards, who co-owns Southwest Yacht Sales with his wife Kelly.

BENETEAU's decision to collaborate with Signature Yachts and Southwest Yacht Sales reflects its unwavering commitment to expanding its presence in key markets and ensuring customers have access to the highest quality sales and service. By partnering with these dealerships, BENETEAU aims to enhance its outreach and customer engagement, provide unparalleled boating experiences, and build long-lasting relationships with its dealers and customers alike.