



## **Cox Marine Announced Contract Renewal and Expansion with APAC Distributor, Tractors Machinery International**

*The renewal of this partnership confirms the Singapore-based organisation as a key partner of Cox Marine and the one-of-a-kind V8 outboards.*

**Shoreham-by-Sea, UK – 11 June 2024**

Cox Marine, the manufacturer of The V8 outboards - including the recently announced 350hp diesel outboard, the first of its kind - has announced a renewal

and expansion of its distribution agreement with Singapore-based distributor Tractors Machinery International (TMI).

The expansion makes TMI the sole distributor of Cox Marine in the People's Republic of China. This is in addition to Japan, which was added to their distribution territory last summer. TMI's distribution coverage in Asia now spans more than 14.5 million square kilometres, covering Bangladesh, Brunei, Cambodia, China, Indonesia, Japan, Laos, Malaysia, Myanmar, Philippines, Singapore, Taiwan, Thailand, and Vietnam.

Appointed in 2017, TMI has an ever-growing order book and list of customers in and around Southeast Asia's waterways. It has seen vast success in the commercial and governmental sectors, proving the Cox Marine V8 to be the safest, cleanest, and most practical alternative propulsion solution.

"The high-performance Cox Marine diesel outboard is a safe, innovative product that fills a gap in the conventional outboard market. We see great market potential for it in Asia and thank Cox Marine for entrusting us to represent the brand on a wider scale in Asia," said Alan Ow, Managing Director of TMI.

Ian Hubbard, Cox Marine's Regional Director for APAC and the Middle East, expressed his delight about the renewal and expansion with TMI, stating, "We are thrilled to continue what has been an extremely prosperous partnership with Tractors Machinery International.

"The renewed relationships with partners of TMI's standard continue to demonstrate our commitment to provide a globally expansive premium level of service." Ian Hubbard visited TMI's head office last week with Cox Marine CEO Gavin Wesson and Commercial Operations Director Gemma Crocker to commemorate the milestone expansion.

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