



NAUTOR SWAN APPOINTS 26 NORTH AS EXCLUSIVE DEALER FOR SWAN POWER BOAT DIVISION IN FLORIDA

- **Exclusive Dealer appointment for an exceptional owner's experience**
- **Legacy, Expertise and Commitment to excellence**

Nautor Swan, the iconic Finnish yacht manufacturer renowned for its exceptional craftsmanship and timeless elegance in its yachts, proudly announces the appointment of *26 North* as the exclusive dealer for the Swan Power Boat Division in Florida, US.

This strategic partnership marks a significant milestone for both companies, combining Nautor Swan's legacy of excellence with 26 North's unparalleled expertise in luxury lifestyle solutions.

With a rich heritage spanning over about fifty-eight years, Nautor Swan has earned global acclaim for producing some of the world's most prestigious sailing yachts. Now, with the expansion of its offerings to include motor yachts, comprising the Swan Shadow, Swan OverShadow, and Swan Arrow, the brand continues to push the boundaries of innovation while maintaining its unwavering commitment to quality, reliability, elegance, and performance.

As the exclusive dealer for the Swan Power Boat Division in Florida, 26 North will serve as the primary point of contact for customers seeking to experience the epitome of luxury and performance. Leveraging its extensive network, industry knowledge, and dedication to customer satisfaction, 26 North is poised to deliver unparalleled service and support to Swan Power Boat enthusiasts across Florida.

"We are thrilled to partner with Nautor Swan as the exclusive dealer in Florida for their prestigious Swan Motor Yacht Division," said Mike Carlson, Co-Funder at 26 North. "This collaboration represents a convergence of two iconic brands dedicated to delivering uncompromising quality, sophistication, and innovation. We look forward to introducing the exceptional Swan powerboats to our discerning clientele and ushering in a new era of luxury on the water."

The appointment of 26 North as the exclusive dealer for the Swan Power Boat Division underscores Nautor Swan's commitment to providing customers with an exceptional ownership experience. With its unmatched expertise and personalised approach, 26 North will ensure that

each client receives tailored guidance and support throughout their journey, from initial consultation to post-sale service.

"We are delighted to welcome 26 North to the Nautor Swan family as our exclusive dealer in Florida," said Roy Capasso, Commercial Director for the Power Boat Division and Regional Director for SEMEA and Americas for sailing at Nautor Swan. "With their extensive knowledge of the US luxury lifestyle market and dedication to excellence, we are confident that 26 North will elevate the power boat division to new heights, providing customers with unparalleled access to our world-class powerboats."

About Nautor Swan

Founded in 1966, Nautor Swan is recognized all over the world for its performance sailing yachts. The key elements of the brand are elegance, quality, performance, innovation and reliability.

With a state-of-the-art facility based in Pietarsaari, a Global Service with four hubs in the Med and 18 service points, the divisions ClubSwan Racing, Brokerage and Charter, Nautor is a brand with 360° activity.

More than 2,350 yachts have been built over five decades between 36 and 131 feet. The range is divided into four different lines: ClubSwan Yachts, Swan Yachts, Swan Maxi Yachts and the motor yacht division, with Swan Shadow, Swan Overshadow and the recently announced Swan Arrow.

The jewels in the crown of the ClubSwan Racing calendar are the Rolex Swan Cup, organised by the Yacht Club Costa Smeralda (Porto Cervo), the Swan One Design Worlds and The Nations Trophy, dedicated to the Swan One Design yachts (ClubSwan 28, ClubSwan 36, ClubSwan 42, ClubSwan 43, ClubSwan 50).