

## FOR IMMEDIATE RELEASE

Contact: Shelley Tubaugh, [gradywhite.com](http://gradywhite.com)  
[stubaugh@gradywhite.com](mailto:stubaugh@gradywhite.com) | 252-752-2111



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### **Jonathon Burns promoted to Executive Vice President of Grady-White Boats**

GREENVILLE, NC: Kris Carroll, President of Grady-White Boats, is pleased to announce the promotion of Jonathon Burns to Executive Vice President. Burns joined Grady-White in September 2022, as the Vice President of Team Development and Strategy, after 22 years with Yamaha Motor Corporation where he held several roles, including General Manager of Precision Propellers, and General Manager of U.S. Marine Development and Planning. “In his expanded role, Burns’ responsibilities will broaden to include all aspects of Grady-White,” Carroll stated.

Burns shared, “Every day, I am honored to be part of our exceptional team. The work ethic and attitude of the people of Grady-White is truly inspiring, and I look forward to helping lead our company as we continue to “Deliver the Ultimate Boating Experience, While Living Our Best Lives!”

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**About Grady-White Boats:** *Founded in 1959, Grady-White Boats has been privately held by National Marine Manufacturers Association (NMMA) Hall of Fame member Eddie Smith since 1968 and is led by President Kris Carroll, also a member of NMMA Hall of Fame and 48-year company veteran. The company builds 28 models from 18 to 45 feet in Greenville, NC, employing over 375 people, and has been recognized for top-ranking excellence in every third-party customer satisfaction award ever presented in the marine industry, including all 8 of the JD Power and Associates Customer Satisfaction Awards for their category and all 22 consecutive years of the NMMA Customer Satisfaction Index award.*

*Visit [gradywhite.com](http://gradywhite.com) to learn more about the unique Grady-White difference: the company’s legendary history, exceptional boats, and their passionate, skilled craftsmen. Grady-White Boats is located at 5121 M.L. King Jr. Highway in Greenville, NC.*

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