

**For immediate release**

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## **NEWS RELEASE**

### **Fairline announces MRN Yacht Sales as new California representative**

British luxury motor yacht manufacturer Fairline has announced MRN Yacht Sales as its partner in California, and will operate as Fairline San Francisco.

Founded by Rob Newman in 2023, MRN Yacht Sales based in Marin County, one of the most picturesque and renowned boating destinations in the US, will now offer Fairline's prestigious range of yachts to those located in the San Francisco Bay Area and the wider West Coast.

Rob's background in motor yacht sales started in Weymouth, UK before he relocated to the US, making his way to the Bay Area over a decade ago. Here, he has delivered his expertise in sales consultancy, management and operations development, facilitating the sale, commissions and delivery of new yachts to clients across the Bay Area and West Coast.

"Even though I've worked for various dealerships throughout my career, my admiration for Fairline as a brand and the yachts' grace and refinement has been there ever since I would watch the signature style of the Squadrons and Targas gliding through the UK waters. I've always marvelled at the allure of the yachts, hoping I would one day represent such refined craftsmanship. The enthusiasm of the Fairline team is infectious and it's evident that with its current offering and yet more developments in the pipeline, that there's exciting times ahead for the brand and its customers," said Rob.

“Fairline’s wide range perfectly suits the diverse climates and cruising grounds of California with the advanced docking technology and impeccable sea-handling capabilities catering to yachting enthusiasts of all skill levels.

“Our wealth of experience in delivering and supporting luxury yachts ensures that prospective owners are in the best hands with their Fairline purchase. We’re excited to introduce the partnership at The Newport Beach International Boat Show (18-21 April 2024) and look forward to establishing a strong presence for Fairline on the West Coast,” concluded Rob.

Steve Leeson at Fairline Americas said: “We are delighted to welcome Rob and the MRN Yacht Sales team to the Fairline family. Rob’s passion for the brand is obvious and we are confident his commitment to delivering exceptional customer experience mirrors that of our own, we are looking forward to a long and successful partnership.”

MRN Yacht Sales will showcase the unrivalled products in the Fairline family which fall under four distinct ranges: the F//LINE, Targa, Phantom and Squadron. The F//LINE range offers the F//LINE 33 and F//LINE 33 Outboard, the Targa range includes five models from 40-50ft, the Phantom 65 and the three Squadron models from 50-68ft.

For more information about Fairline in California and for the dealer's contact details, please visit [fairline.com](https://www.fairline.com).

**ENDS**

**Images:**

Pictured: Rob Newman

**Note to Editors:**

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