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IMTRA HIRES PRODUCT MANAGEMENT AND COMMERCIAL SALES SUPPORT PROFESSIONALS

New Bedford, Mass. – IMTRA, the leading manufacturer and importer of quality solutions and products for the marine, energy and transportation markets, announced today the addition of two new team members: Connor Bailey, who has been hired as IMTRA's new Lighting Product Manager and Christian Ambrosi, who has taken on the role of Commercial Sales Support Specialist.

Bailey, as IMTRA's new Lighting Product Manager, will work directly with customers, supply partners and IMTRA's inside and outside sales team to bring forward new lighting offerings. He will also be directing marketing efforts to ensure that new and existing products garner more visibility with marine and commercial audiences.

An avid boater, Bailey brings over a decade's worth of marketing management experience to IMTRA. He is also an active member of his community and is on the Board of Advisors for his local YMCA branch, where his primary mission is to help enshrine the future of boating by rejuvenating their sailing program.

"We're very excited to have Connor join our team," said Colby Chevalier, director of product management, IMTRA. "His dedication and knowledge will be key in developing new lighting products and solutions. We are confident he is more than capable of providing both our customers and sales teams the support they need."

In his new role, Ambrosi will help IMTRA capitalize on their growing commercial sales and expand product offerings by actively supporting both product managers and the sales team in pursuing new and existing commercial business.

Ambrosi comes to IMTRA with experience as the general manager of a family-owned dive tourism operation in Curaçao, where he was responsible for maintaining a fleet of seven commercial dive boats. He holds an MBA, a 100-ton USCG license, and a

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technical cave diving certification, and is multilingual, speaking fluent Spanish and intermediate Dutch. In his spare time, Ambrosi enjoys motorcycle camping, fishing and sailing – and he once discovered a shipwreck in 350 feet of water.

“Christian is a welcome addition to our commercial staff,” said Eric MacDonald, director of commercial sales, IMTRA. “He understands, firsthand, the needs of commercial customers and uses that experience to make sure IMTRA’s commercial customers have the high-quality sales, service and support we are known for.”

For information on IMTRA and its entire product line, please call 508-995-7000 or visit www.imtra.com.

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About IMTRA:

IMTRA, a 100% employee-owned company based in New Bedford, Massachusetts, is an importer and manufacturer of high-quality marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With more than 70 years in the commercial, industrial and marine markets, IMTRA has sales and support teams in 12 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department, a professional customer service group and an online [Learning Center](#). Product categories include Lighting, Thrusters, Stabilizers, Anchoring Systems, Wipers, Seating, Controls, Doors, Hatches, Insulation and other specialty products. In addition to their own proprietary products, IMTRA represents well-known international brands that include Sleipner, Norsap, Vimar, Lumishore, BCM Lighting, Lofrans, Muir, Exalto, Zipwake, Roca, Lilaas, DHR, Libra, Victron, Isover, KPM-Marine and many more. www.IMTRA.com/about-IMTRA.htm.



Connor Bailey



Christian Ambrosi

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