

FOR IMMEDIATE RELEASE

Tiara Yachts Announces Dealer Partnership with DiMillo's Yacht Sales DiMillo's will expand access to the company's full range of vessels throughout Maine

Holland, Mich., (Feb. 26, 2024) - <u>Tiara Yachts</u>, a family-owned manufacturer of American-made luxury watercrafts, is pleased to announce the addition of <u>DiMillo's Yacht Sales</u>, headquartered in Portland, Maine, to their dealer network. DiMillo's Yacht Sales will accelerate Tiara's growth in the boating and yachting market throughout Maine.

"DiMillo's commitment to excellence is evident in all phases of their customer's boat ownership, offering their clients an elite sales and customer service experience, going above and beyond expectations," said Josh Emmick, Business Development Manager at Tiara Yachts. "Their dedication to their customers directly reflects our values at Tiara. We believe this partnership will be the best next step for expanding our brand's footprint in Maine."

In addition to traditional watercraft sales, DiMillo's offers year-round, all-encompassing services including winterization and spring commissioning, interior and exterior detailing, custom woodwork, boat owner orientations, yacht transportation and more across their three locations in Freeport, Portland and Kennebunk, Maine.

"When looking to partner with a new brand, we like to ensure our goals and values align. Our team is passionate about supporting our clients through their purchase and post-sale experience," said Sean O'Malley, President at DiMillo's Yacht Sales. "Tiara shares the same dedication and value we deliver to our clients each day.

Tiara Yachts has been building high quality boats in the United States for 50 years; an incredible feat in our industry. These boats that are built, by the craftsmen and women, in Holland, MI, are innovative, functional, and a blast to run. Their story aligns with ours; a family built and owned company which has great respect for its employees, partners, and customers. We couldn't be more excited to bring this product back to Maine."

DiMillo's joins Tiara Yachts' extensive network of 31 dealers offering Tiara's luxurious and high-performing yachts worldwide.

For more information regarding DiMillo's Yacht Sales and their locations, please visit <u>dimillosyachtsales.com</u>.

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