

# -MEDIA RELEASE



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For Immediate Release

## **New MIA Bronze Sponsor: The Jetty Specialist reinforces support of marina industry**

The Marina Industries Association (MIA) is pleased to announce The Jetty Specialist as a valued Bronze Sponsor.

A family-owned and operated business based on the Sunshine Coast, Queensland, for more than three decades The Jetty Specialist has constructed high quality marine structures including pontoons, piles, jetties, footbridges, marinas and boardwalks.

Operating nationally, The Jetty Specialist is a trusted business in the commercial and residential marina sector, offering a huge range of products and design solutions that can be easily adapted to project-specific requirements.

“The Jetty Specialist has a great, innovative product and a solid reputation, particularly on the Sunshine Coast. Marina builders like The Jetty Specialist are the backbone of the marina industry, and it is great to see this support for the industry,” MIA CEO Suzanne Davies said.

The Jetty Specialist’s General Manager, Jacob Morris, said he was confident the marina industry would continue to thrive under the guidance of the MIA.

“The various accreditations and services the MIA offers improve the marina industry. Our team at The Jetty Specialist can’t wait to promote the importance of a healthy marina industry through our new partnership.”

Morris said The Jetty Specialist team was proud of its products.

“Our structures are often a guest, customer or employee’s first impression of the marina industry. With MIA’s support, we look forward to continuing to make a positive mark in the marina industry.”

Davies said that becoming an industry sponsor is “a great way for suppliers to remain ‘top of mind’ and to ensure exposure in our growing industry”. In a recent MIA Member survey, it

was reported that nearly 64 per cent of members would actively consider MIA sponsors when making purchasing and acquisition decisions.

“The MIA looks forward to a long and mutually beneficial partnership with The Jetty Specialist,” Davies said.

Details of all MIA sponsors and partners can be found on the MIA website.

For a sponsorship prospectus, contact Suzanne Davies at the MIA at [ceo@marinas.net.au](mailto:ceo@marinas.net.au).

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For further information on The Jetty Specialist, e: [home@tjsmarine.com.au](mailto:home@tjsmarine.com.au)

For further information on the MIA contact CEO Suzanne Davies; e: [ceo@marinas.net.au](mailto:ceo@marinas.net.au), t: 0403 852265 or [www.marinas.net.au](http://www.marinas.net.au)



#### **About the Marina Industries Association (MIA)**

The MIA is the peak body representing the interests of club, recreational and commercial marinas, boatyards and industry suppliers in Australia & the wider Asia-Pacific region. Working closely with other marina associations around the world, the MIA works in support of developing sustainable marina industries through the delivery of strong leadership, industry guidance, education, accreditation and research. The MIA has over 300 corporate members and connects over 2,000 industry leaders and decision makers. Seventy-five per cent of members are marinas, clubs and boatyards and over 80% of larger marinas (over 100 berths) in Australia are members of the MIA.



#### **About The Jetty Specialist**

With over 30 years' experience and thousands of clients, we remain a proudly family-owned and operated business. Based on the Sunshine Coast, Queensland, we service all coastal areas of Australia with a diverse range of products and design solutions, adaptable for project-specific requirements. Our innovation through design has seen us become a preferred supplier for local and state government departments, the proud builders of some Australia's largest marinas and, at the core of our business, providing boaties and waterway users with safe and durable products.