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**GRADY-WHITE BOATS**  
Exceptional attention to detail.

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## **Jonathon Burns Appointed Vice President Team Development and Strategy at Grady-White Boats**

**GREENVILLE, NC:** President Kris Carroll welcomes Jonathon Burns to the Grady-White Boats executive team as Vice President Team Development and Strategy. Burns joins Grady-White after 22 years with Yamaha Motor Corporation where he held several roles, including General Manager of Precision Propellers, and most recently, General Manager of U.S. Marine Development and Planning.

Carroll stated, “We are fortunate to know firsthand Jonathon’s exceptional skills as a team builder. His passion for people and leadership experience will bring tremendous value to our already strong executive team. Burns will develop strategies that result in our team “Living our Best Lives” while providing an exceptional boating experience for our customers as Grady-White continues in its 7<sup>th</sup> decade dedicated to exceptional attention to detail building boats that create unparalleled customer satisfaction.”

### **About Grady-White Boats:**

*Founded in 1959, Grady-White Boats has been privately held by National Marine Manufacturers Association (NMMA) Hall of Fame member Eddie Smith since 1968 and is led by President Kris Carroll, also a member of NMMA Hall of Fame and 47-year company veteran. The company builds boats from 18 to 45 feet at its plant in Greenville, NC and has been recognized for top-ranking excellence in every third-party customer satisfaction award ever presented in the marine industry, including all 8 of the JD Power and Associates Customer Satisfaction Awards for their category and all 20 consecutive years of the NMMA Customer Satisfaction Index award.*

*Visit [gradywhite.com](http://gradywhite.com) to learn more about the unique Grady-White difference: the company’s legendary history, exceptional products, and their passionate, skilled craftsmen. Grady-White Boats is located at 5121 M.L. King Jr. Highway in Greenville, NC.*

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