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Yamaha U.S. Marine Business Unit Creates New Marine Procurement Division

KENNESAW, Ga.--([BUSINESS WIRE](#))-- Yamaha today announced the expansion of the Marine Procure Department into a new Marine Procurement Division, organizing the growing team into four departments along functional lines. This will allow the teams to develop specialists, who can perform more profound analysis, and strengthen internal and external communications. James Mills assumes the role of Division Manager, leading all Yamaha Marine Procurement departments including Strategy and Planning, the Concurrent Engineering Department, the Quality Engineering Department and the Control Department. “James Mills’ in-depth knowledge of Yamaha products and procedures coupled with years of experience will serve the new Marine Procurement Department well as he assumes the Division Manager leadership role,” said Bill Boehman, Vice President, Yamaha U.S. Marine Business Unit. “The new division will streamline communication channels within Yamaha, allowing the company to more efficiently source, process orders and ultimately enhance product quality.”

A Yamaha team member for more than 33 years, Mills recently held the position of Department Manager of Marine Rigging Parts Operations and Procurement. In that role, he supported the procurement needs of the Yamaha Marine Business Unit companies and Business Units. These include Boat Power Systems (BPS), Watercraft Accessory Development, Skeeter Boats, G3 Boats, Buster Boats, Yamaha Jet Boat Manufacturing (YJBM), Bennett Marine (Boat Trim Tab Systems) and Kracor (Rotationally Molded Products).

Senior Manager Martin Kato assumes the role of Acting Department Manager of the Strategy and Planning department as well as the Concurrent Engineering Department (CE). Ko Ito serves as Department Manager, leading the Quality Engineering Department (PQE), while Brian Rodgers becomes Department Manager of the Control Department.

The Procurement Division reports to Bill Boehman, Vice President, Yamaha U.S. Marine Business Unit.

Yamaha U.S. Marine Business Unit, based in Kennesaw, Ga., markets and sells marine outboard motors ranging in size from 2.5 to 425 horsepower. It also markets and sells fiberglass, jet-drive sport boats ranging from 19 to 27 feet, and personal watercraft. The unit includes manufacturing divisions of Yamaha Marine Systems Co., Inc., including Kracor of Milwaukee (rotational molding), Bennett Marine of Deerfield Beach, Fla. (trim tabs), and Yamaha Marine Precision Propellers of Indianapolis (stainless steel propellers). Yamaha Marine Group is a division of Yamaha Motor Corporation, U.S.A., based in Cypress, Calif.

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REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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Please see photo of James Mills, Division Manager, Yamaha Marine Procurement.