

FOR IMMEDIATE RELEASE

## **METSTRade, British Marine, *Soundings Trade Only* and *Marine Industry News* join forces to create the Women in the Marine Industry International LinkedIn Group**

July 16, 2023 – METSTRade, *Soundings Trade Only*, British Marine and *Marine Industry News* are joining forces to create a LinkedIn Group focused on female professionals working in the recreational marine industry, The 'Women in the Marine Industry International' LinkedIn Group.

"After last year's successful Women in the Marine Industry International event at METSTRade, we surveyed the participants requesting their feedback and suggestions. This new LinkedIn group, created as a place for women working in the recreational marine industry to gather, share, learn, and inspire, is a direct result of the requests from the audience. The online group will offer a shared space to connect, provide information, educational tools, opportunities and much more," commented Michele Goldsmith, vice president and general manager of the *Soundings Trade Only* group.

"We are happy to contribute to the empowerment of women in the industry through a dedicated social platform – a place where we can connect, support, and inspire each other, fostering growth, and sharing knowledge. Together, we rise and thrive, breaking barriers and shattering glass ceilings," said Niels Klarenbeek, METSTRade Show Director.

British Marine CEO Lesley Robinson added, "As the world becomes more digitally connected, it is essential that we create spaces for professional interaction and growth, specifically for women navigating the marine industry. The new 'Women in the Marine Industry International' LinkedIn page, is dedicated to showcasing the incredible accomplishments of women in marine, providing networking opportunities, and fostering a platform for inspiration, collaboration, and empowerment."

"We are so pleased after last year's great event to be able to support the growth of the Women in the Marine Industry International network through the creation of this additional place for discussion, the sharing of ideas and connecting with one another." said Lyndsay McClay, Commercial Manager at *Marine Industry News*.

The Women in the Marine Industry International event is open to all METSTRade attendees and exhibitors. To register for METSTRade, please visit [www.METSTRade.com/tickets](http://www.METSTRade.com/tickets). To RSVP for the Women in the Marine Industry International event, please email [mets@britishmarine.co.uk](mailto:mets@britishmarine.co.uk). This is a free event. All genders are welcome.



The Women in the Marine Industry International LinkedIn Group will go live on August 15<sup>th</sup>, 2023. You can find the group at <https://www.linkedin.com/company/women-in-the-marine-industry/about/>.

## ABOUT

### **METSTRADE**

METSTRADE is the world's largest trade exhibition for equipment, materials, and systems for the international leisure marine industry. RAI Convention Centre organises it in cooperation with ICOMIA (International Council of Marine Industry Associations). The event's target audience includes yacht builders, naval architects, refit yards, distributors, dealers, wholesalers, captains, marina owners and marine equipment manufacturers worldwide. METSTRADE 2023 will run from 15-17 November 2023 at RAI Convention Centre.

### ***Soundings Trade Only***

*Soundings Trade Only* is a marine business-to-business information multi-media brand. It includes a monthly print publication, industry events, and digital entities including an e-newsletter, web, and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to reflect, inform and inspire the marine industry. It is part of the AIM Marine Group, which includes other publications including *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media. For more information, please visit [www.tradeonlytoday.com](http://www.tradeonlytoday.com), for your free subscription please visit [www.tradeonlytoday.com/subscribe](http://www.tradeonlytoday.com/subscribe). For information on the Soundings Trade Only Women in the Industry events, please visit: [www.tradeonlytoday.com/wii](http://www.tradeonlytoday.com/wii).

### **British Marine**

British Marine (the trading name of British Marine Federation Limited) is the trade association for the UK leisure, superyacht, and small commercial marine industry. It has over 1,500 members drawn from both seagoing and inland sectors and represents an industry which employs more than 36,000 people in the UK.

British Marine also owns and operates the Southampton International Boat Show (15-24 September 2023), London Luxury Afloat (Spring 2024) and the British Marine National Conference (27 - 28 February 2024). For more information about the work of British Marine and how to join, please visit the website: [www.britishmarine.co.uk](http://www.britishmarine.co.uk), or follow British Marine on [Twitter](#), [LinkedIn](#) and [Facebook](#)

### ***Marine Industry News***

*Marine Industry News* is an independent trade publication covering the latest leisure marine, superyacht and commercial marine news from across the globe. *MIN* Aims to keep the marine industry engaged and informed through its free and accessible content via its website, printed publication, email newsletter and social channels. *Marine Industry News* reports on the top stories, business news, new products, and events worldwide and its online news is translatable into ten different languages.

For more information about METSTRADE, please contact Eva van de Pol, [e.vd.pol@rai.nl](mailto:e.vd.pol@rai.nl).



For more information about *Soundings Trade Only*, please contact Michele J. Goldsmith at [mgoldsmith@aimmedia.com](mailto:mgoldsmith@aimmedia.com).

For more information about British Marine, please contact the British Marine press team at [pr@britishmarine.co.uk](mailto:pr@britishmarine.co.uk)

For more information about *Marine Industry News*, please contact Lyndsay McClay, [lyndsay@marineindustrynews.co.uk](mailto:lyndsay@marineindustrynews.co.uk) .