

# SOUNDINGS **Trade Only**



FOR IMMEDIATE RELEASE

## **Former Industry Executives, Sara Anghel, and Lou Sandoval, added to judging panel of the *Soundings Trade Only* Top 10 Most Innovative Marine Companies Awards 2023**

Centerbrook, CT, July 21<sup>st</sup>, 2023 - *Soundings Trade Only* is pleased to announce that Sara Anghel, former president of the National Marine Manufacturers Association (NMMA) Canada, Darlene Briggs award winner and president & CEO of the Greater Toronto Hotel Association, and Lou Sandoval, former national director of business development for Brunswick corporation, author and CEO/president of the Halo Advisory Group, management consulting firm, have joined the judging panel of the Most Innovative Marine Company Awards 2023.

The Most Innovative Marine Company Awards will honor companies that are disrupting the marketplace and innovating in various ways, evolving their businesses, and driving progress in the marine industry. The awards are open to all types and sizes of marine companies around the globe.

"We are thrilled that Sara Anghel and Lou Sandoval, who both have a wide array of marine industry experience, will join our judging panel this year," said Gary Reich, editor in chief of *Soundings Trade Only*. "That experience will no doubt power thoughtful discussion and judging of the companies who entered our Top 10 Most Innovative Marine Companies Award this year.

The awards panel will review a broad range of company initiatives, which include key categories: Altruism/Social Awareness, Development & Technology, Work Culture, Manufacturing Process/Supply Chains, Start-ups, etc. Applications may be multi-dimensional, crossing multiple categories if desired.

The 2023 judging panel will include: Bill Sisson, Editorial Director emeritus of the AIM Media Marine Group, Gary Reich, Editor in Chief of *Soundings Trade Only*, Gary DeSanctis, President of the AIM

Marine Group, Andrew Clurman, CEO of Active Interest Media, and panel at large advisor, Michele Goldsmith, vice president and general manager of *Soundings Trade Only*.

The awards will focus on the period from August 16, 2022, through August 17, 2023. Applications may be submitted through August 18, 2023, 11:59pm.

The Top 10 Most Innovative Marine Company award winners including one overall winner will be announced on Monday, October 2<sup>nd</sup>, 2023, at the awards ceremony immediately following *Soundings Trade Only's* Industry Leadership Panel and Summit, an IBEX special event. Profiles of winning companies will appear in the November issue and on the TradeOnlyToday.com website. Winners will receive additional benefits.

For more information or to enter the Most Innovative Marine Company Awards, please visit [www.tradeonlytoday.com/enter](http://www.tradeonlytoday.com/enter).

### ***Soundings Trade Only***

*Soundings Trade Only* is a marine business-to-business information multi-media brand. It includes a monthly print publication, industry events, and digital entities including an e-newsletter, web, and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to reflect, inform and inspire the marine industry. It is part of the AIM Marine Group, which includes other marine publications including *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.

### **Active Interest Media**

One of the world's leading participant media companies, Active Interest Media ([aimmedia.com](http://aimmedia.com)) produces consumer and trade events, websites, magazines, podcasts, and TV shows that reach 40+ million readers, fans, and attendees in 85 countries. Our brands include *Anglers Journal*, *Yachts International*, *Sail*, *Power & Motoryacht*, *Yachts International*, *Soundings*, *Trade Only*, *Passagemaker*, *Woodshop News*, *Log Home Living*, *Old House Journal*, *Woodsmith*, *Garden Gate*, *Cuisine at Home*, *Writer's Digest*, *Horticulture*, *Popular Woodworking*, *Numismatic News*, and more. The company's four divisions—the Home Group, Home Arts, Collectibles and Marine Group—also operate thriving B2B platforms, online universities, retail events and marketing services through our in-house agency. Active Interest Media's customers are smart, engaged, and loyal, and they look to our brands for trustworthy information and services that will inspire and enable them to enjoy their passions.