



FOR IMMEDIATE RELEASE
July 18, 2023

Contact: Aliya Escoda
MarineMax
press@marinemax.com

**MARINEMAX YACHTS AND FRASER YACHTS ANNOUNCE RIBBON CUTTING CEREMONY FOR
NEW WEST PALM BEACH LOCATION**
**~ MarineMax Yachts West Palm Beach and Fraser Yachts Invites Local Press and Yachting
Enthusiasts to Ribbon Cutting Ceremony ~**

WEST PALM BEACH, FL (July 18, 2023) – MarineMax Yachts, in collaboration with Fraser Yachts, leading providers of marine services and products, are proud to announce the opening of their new location on Banyan Boulevard in West Palm Beach, FL. To commemorate this milestone, they will be hosting a ribbon-cutting ceremony on July 27 at 4:00pm.

The new facility, located at 251 Banyan Boulevard, showcases a state-of-the-art showroom, offering an enhanced experience for boating enthusiasts in the Palm Beach area. Conveniently located in the heart of downtown West Palm Beach, MarineMax Yachts offers the highest-quality yacht sales, brokerage, and charter destinations. In addition to providing a premium collection of luxury boats and yachts from brands such as Azimut, Bertram Yachts, Galeon, Ocean Alexander, Aquila Power Catamarans, Cruisers Yachts, and MJM, MarineMax Yachts partners with Fraser Yachts, expanding the opportunities for purchase and charter options in to the larger yacht sector, as well as exclusive yacht management and crewing services. Experience the water in the most luxurious way with the best service and selections through MarineMax Yachts and Fraser Yachts.

The ribbon-cutting ceremony will be attended by local government officials, distinguished community members, and esteemed business leaders. They are extending a warm invitation to the local press and boating and yachting enthusiasts to join them for this momentous occasion.

During the ceremony, attendees will have the opportunity to visit the new office, meet the team, and learn about the unique services provided by MarineMax Yachts and Fraser Yachts in

West Palm Beach. After the ribbon cutting there will be a cocktail party to follow at Palm Harbor Marina, where attendees will be able to board a 102' 32E Ocean Alexander and other available yacht inventory. In addition, networking opportunities and interviews will be available with key MarineMax Yachts and Fraser Yachts representatives.

Individuals interested in attending the ribbon-cutting ceremony are kindly requested to RSVP by July 24. Please RSVP online at <https://bit.ly/3NT0mGF> or contact Tiffini Karczewski at Tiffini.Karczewski@marinemax.com to secure your attendance or to request further information.

Join MarineMax Yachts and Fraser Yachts West Palm Beach to celebrate their grand opening and marks the beginning of a new era in boating excellence in the Palm Beach community. For further information about their new location, visit <https://www.marinemax.com/stores/west-palm-beach>.

TWITTER

MarineMax Yachts and Fraser Yachts West Palm Beach Invites Local Press and Yachting Enthusiasts to Ribbon Cutting Ceremony. <https://bit.ly/3NT0mGF>

RESOURCES

Images Available Here | <https://bit.ly/3JZtsms>
Ribbon Cutting Ceremony Event Page | <https://bit.ly/3NT0mGF>

ABOUT MARINEMAX

As the world's largest lifestyle retailer of recreational boats and yachts, as well as yacht concierge and superyacht services, MarineMax (NYSE: HZO) is United by Water. We have more than 125 locations worldwide, including 78 dealerships and 58 marinas. Our integrated business includes IGY Marinas, which operates luxury marinas in yachting and sport fishing destinations around the world; Fraser Yachts Group and Northrop & Johnson, leading superyacht brokerage and luxury yacht services companies; Cruisers Yachts, one of the world's premier manufacturers of premium sport yachts and motor yachts; and Intrepid Powerboats, a premier manufacturer of powerboats. To enhance and simplify the customer experience, we provide financing and insurance services as well as leading digital technology products that connect boaters to a network of preferred marinas, dealers, and marine professionals through Boatyard and Boatzon. In addition, we operate MarineMax Vacations in Tortola, British Virgin Islands, which offers our charter vacation guests the luxury boating adventures of a lifetime. Land comprises 29% of the earth's surface. We're focused on the other 71%. Learn more at www.marinemax.com.

ABOUT FRASER YACHTS

Celebrating over 75 years of client service, Fraser is the longest serving full-service yacht brokerage house in the world. Handling a client portfolio of yachts worth over 5.8 billion dollars and specializing in yachts above 80' (24m), Fraser's team of over 200 specialists in 19 offices, speaking over 24 languages, expertly guides clients in search of highly personalized luxury yacht vacations or those seeking to enjoy the benefits of owning their own yacht. The company also provides in-depth client guidance and support for new construction, refit management, yacht management (over 60 dedicated experts including operational, technical, safety and financial), charter yacht management (including yacht marketing, charter program management and revenue reporting) and crew placement through its dedicated recruitment arm: The Crew Network. Step Aboard Another World with Fraser Yachts.

###