



FOR IMMEDIATE RELEASE

***Soundings Trade Only* announces Industry Leadership Panel for the Monday, October 2nd, 2023, Special Event Day.**

Centerbrook, CT, July 17, 2022 - *Soundings Trade Only* will host a day of special events, Monday, October 2nd, 2023, at the Marriott Water Street, Tampa, FL. The day will include the Women in the Industry Summit (Luncheon and workshop), an Industry Leadership Panel, the Most Innovative Marine Company Awards ceremony, and an innovation celebration reception. Attendees may choose to attend the entire day starting at noon, or the panel, awards and reception beginning at 4:30pm. The events are an IBEX special event and tickets may be purchased when you register for IBEX.

Soundings Trade Only is proud to announce the leadership panel will feature key leaders from a variety of marine segments and positions with broad industry knowledge. The panelists include:

Joan Maxwell, president of Regulator Marine, NMMA Hall of Fame winner

Malin Schwartz, SVP at Volvo Penta

Angela Pilkington, CFO at Correct Craft

Abbey Heimensen, VP of Marketing at MarineMax

Michelle Dauchy, VP of Customer Experience at Mercury Marine

Paulee Day, Chief Legal and Human Resources Officer at West Marine

Shelley Tubaugh, VP of Marketing at Grady White boats

The *Soundings Trade Only* panel will be moderated by Alicia M. Rodriguez. Alicia is a Georgetown University certified leadership coach and the president of [Sophia Associates Inc.](#) an international leadership development practice where she has worked for 20+ years with visionary leaders, senior executives, creative and social entrepreneurs, and change agents on Conscious Leadership practices. She

is a published author of books and blogs, speaks on issues of conscious living, purposeful leadership, and personal evolution, and leads international, transformational leadership retreats.

“This panel features a dynamic, diverse group of leaders with a broad range of experiences in multiple marine industry disciplines,” said Michele Goldsmith, vice president and general manager of the *Soundings Trade Only* Group. “This is a very interesting time for the marine industry when new headwinds will impact the marketplace and there is greater focus on sustainability, conservation, equity, diversity, and inclusion. We look forward to an engaging and informative discussion.”

The *Soundings Trade Only* day of events on October 2nd, is sponsored by Correct Craft, Grady White Boats, MarineMax, Mercury Marine, MRAA, Regulator Boats, Roswell, Sea-Tow, Simona, Volvo Penta, and West Marine.

Seating for these events is limited. Please visit www.ibexshow.com/STO for more information, to register for IBEX and purchase your tickets. Tickets are available for the entire day starting at noon (\$99), or for the Leadership Panel, Awards Ceremony and Reception, which begins at 4:30pm (\$49).

For more information or questions about purchasing tickets for this day of events, please contact Michele J. Goldsmith at mgoldsmith@aimmedia.com.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, web, and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management, and marketing insights, and more to the marine industry. It is part of the AIM Marine Group, which includes other publications including *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.

Active Interest Media

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