

Highfield Boats, Leading RIB Supplier in North America, Adds Two New York Dealers to Its Expanding U.S. Network to Support Continued Market-Share Growth

ATLANTA, GA – July 7 2023 – [Highfield Boats](#), the leading supplier of Rigid Inflatable Boats (RIBs) in North America, announces the addition of two new dealer partners in New York State:

- [Spellman's Marine](#), a full-service boat dealership and separate marine service center on Long Island in Hampton Bays, N.Y.
- [Northern Marine](#), a full-service boat dealership and marine service center in the Thousand Islands region in Clayton, N.Y.

The move supports Highfield's continuing market-share expansion in the United States.

"We are happy to welcome these two fine New York State dealers to our growing list of high-quality, service-oriented dealer partners," said Christophe Lavigne, president, Highfield Boats USA. "They both have established themselves as leaders in their respective markets by offering top-of-the-line products their customers want and need, backed by highly attentive professional service."

Spellman's Marine caters to a strong base of powerboaters and anglers. "We looked at the Highfield line at a boat show, and we were attracted to the craftsmanship and fit-and-finish of the boats," said Buddy Spellman, owner of Spellman's Marine, which has been in operation since 1958. "Then we went on vacation to St. Thomas and the Highfield boats were all over. When we returned, we contacted Tom Watson [Highfield general manager] to see if the line was available. I think the genuine quality and the aluminum hulls will really fit in well in our dealership. Our customers recognize quality and demand performance. Highfield fits that bill just right."

For more information on Spellman's Marine, visit www.spellmansmarine.com or call 631-728-9200.

Andy Gregware, owner of Northern Marine, chose Highfield RIBs for their durability and reliability. "We looked at three or four boat lines, including other RIB lines, but couldn't find any platforms that we felt were right for our existing customers and overall market," Gregware said. "Highfield stood out from the others we looked at. We really like the durability and characteristics of the hull. The boats will provide a good fit for our recreational and commercial clients. We're very excited to be offering Highfield's products."

For more information on Northern Marine, visit www.northernmarineinc.com or call 315-686-4398.

In order to meet the growing demand for larger RIBs, Highfield Boats USA expanded its 2023 product line by adding five larger, offshore Highfield Sport Series RIBs capable of serving either as tenders or family day boats. Highfield RIBs available in North America now range from 6 to 30 feet.

"Spellman's Marine and Northern Marine are great additions to our growing dealer network and we look forward to working with them as we continue to expand our brand," Lavigne said.

About Highfield Boats

Highfield Boats is the world's leading aluminum-hulled RIB manufacturer. Established in 2011, Highfield Boats has grown into a worldwide boat builder with a complete line of rigid-inflatable hull boats (RIBs) from 6' to 30', including tenders and heavy-duty RIBs at home on any ocean. Highfield rigid hull inflatable boats (RIBs), featuring exclusive high-tensile, powder-coated aluminum hulls. With dealers and distributors in 46 countries, Highfield Boats has become the top choice worldwide for families, international mariners and yacht clubs. Highfield's state-of-the-art production facility is located in Weihai, China. Under European management, the facility covers more than 280,000

square feet, employs over 350 staff, and has adopted the latest technologies available to guarantee production of the world's finest RIBs. Between 2011 and the end of 2021, Highfield Boats produced over 38,000 RIBs. For more information about Highfield Boats, please visit <https://highfieldnorthamerica.com>.