



The Springfield Group

## **Folkerts joins Springfield Marine as new President**

Michael Folkerts comes to Springfield with a wealth of knowledge and experience managing businesses in the marine industry. As a key member of Brunswick's Parts & Accessories business, he played an instrumental role in acquiring and integrating numerous businesses both in the U.S. and abroad. During his tenure, he ran product management & supply chain for both Attwood & Land 'N' Sea as well as leading Diversified Marine Products, BLA Distribution (Australia), and Garelick Manufacturing.

Folkerts is a respected leader with a solid track record of creating innovative business plans and successfully delivering profitable growth through a combination of organic growth, M&A, innovative programs, and operational excellence. He stated, "I look forward to utilizing everything I've learned over the last 25 years in the marine industry to expand Springfield Marine's product offerings and customer base. The company has a solid reputation for outstanding customer service and excellent quality, which we will continue to deliver as we grow the business."

Caroline Carnahan, Owner, said in a statement "As Springfield Marine celebrates its 70<sup>th</sup> anniversary; Michael takes over from Jeff Gilmore who has retired after 45 years with the company. At a time of rapid growth in revenue and market share, his leadership will provide the foundation needed to continue our momentum, while also expanding our offerings to better serve our channel partners. "