

FOR IMMEDIATE RELEASE: *May 11, 2023*

Andrew Golden Rushton Gregory Communications 617-413-6521 agolden@rushtongregory.com

SUBMISSIONS OPEN FOR NEWPORT INTERNATIONAL BOAT SHOW'S NEWPORT FOR NEW PRODUCTS PROGRAM

Application Process Open for 2023 Awards Program

Newport, R.I. – The Newport International Boat Show presented by BankNewport has just announced that it is accepting applications for the 2023 *Newport for New Products* (NFNP) Awards Program.

In its 17th year and in partnership with three leading national marine publications, Cruising World, Sailing World and Yachting magazines, the NFNP program is a highlight of the marine industry featuring what is new and exciting for boating enthusiasts. The program is open to domestic and foreign new boats and products that launched after April 1, 2023, and will make their official debut at the Newport International Boat Show this September 14-17.

"Our judges have witnessed over the past few years the variety of entries in our *Newport for New Products* program and as companies continue to innovate, they have ratcheted up the quality of construction, the elevation of design and overall enhancement of the boating experience," said Jocelyn Emory, Marketing Director of Newport Exhibition Group. "We are excited to be able to display these new boats and products for the first time in the United States and are setting high expectations for our attendees to be swooning over these debuts."

Newport For New Product entries are judged by a team of marine industry experts based on design, innovation and value to the consumer. Winners will be selected in the following categories: best new powerboat, best new sailboat; best new product – navigation (including marine electronics); best new product – boat operation, maintenance and safety; and best new weather gear (wearable). A People's Choice Award for Best Overall Boat Debut is

SUBMISSIONS OPEN FOR NEWPORT INTERNATIONAL BOAT SHOW'S NEWPORT FOR NEW PRODUCTS PROGRAM

PAGE 2

chosen by attendees voting online in advance of the Show. The NFNP program also includes additional awards for a "Green" and an "Accessibility" category. Winners will be announced on Friday morning, September 15th at the Exhibitor Awards/Press Breakfast. All submissions for NFNP must be received by June 15, 2023. Full instructions and applications are available online or on the Exhibitor Portal.

Celebrating its 52nd year, the Newport International Boat Show is one of the largest in-water events in the country and the premier show in New England. It encompasses over 14 acres of Newport's famed waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters. A variety of high-profile sponsors are already committed to adding to the experience with special events and offerings throughout the Show.

For more information, visit: www.newportboatshow.com.

Show Dates & Hours:

Thursday, Friday & Saturday, September 14th, 15th, and 16th: 10 a.m. to 6 p.m.

Sunday, September 17th: 10 a.m. to 5 p.m.

Tickets will go on sale June 1st.

-30-

About New port Exhibition Group:

Based in New port, Rhode Island, New port Exhibition Group has produced the highest quality consumer/trade shows for more than 35 years. A subsidiary of New port Restaurant Group, the organization ow ns and produces the annual New port International Boat Show. In 2022 the Show brought in \$26.1 million in economic infusion for the local economy and continues to be a quintessential New port experience as well as a true leader and partner for the State, community and marine industry driving economic goals for all. It encompasses over 14 acres of New port's waterfront and hosts hundreds of exhibitors, dealers and manufacturers, with new powerboats and sailboats ranging from 15- to 90-feet, plus an extensive selection of marine equipment, services and accessories for boaters.



Official U.S. Debuts of 2024 Boats & Boating Products

Andrew Golden Rushton Gregory Communications 617-413-6521 agolden@rushtongregory.com