



For Immediate Release  
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**BLUE INNOVATIONS GROUP OPENS RESERVATIONS FOR THE R30, ALL-ELECTRIC BOAT.  
DELIVERIES TO BEGIN IN Q2 2024.**



Pinellas Park, FL, January 10, 2023 – Blue Innovations Group (BIG) , the technology company focused on transitioning the world from land to water with sustainable solutions has begun accepting reservations for their R30 all-electric boat. Founded by the former Global Head of Manufacturing at Tesla, John Vo, the Company is seeking to revolutionize the boating industry with sustainable marine technologies. The all-electric R30 is a first-of-its-kind power boat providing customers unparalleled luxury and performance with a cabin that transitions between working and living spaces, 800 horsepower dual motor, integrated UI (user interface) and solar charging capability. The Company recently exhibited at the Consumer Electronics Show (CES) from January 5-8, 2023 in Las Vegas, NV.

“Being at CES has brought BIG out of stealth mode and has enabled us to share with the world BIG’s mission and vision,” said John Vo, CEO of Blue Innovations Group. “Our first product, the R30, will be a revolution to the marine industry by establishing a new level of expectations for boating,” Vo continues, “the R30 will provide the best value to customers while making no compromise on luxury, performance, styling, cost and environmental impact.”

Customers will have the opportunity to reserve an R30 for \$1,000 with a “Blue Reservation” which provides customers with standard delivery and \$5,000 for a “BIG Reservation,” providing customers with access to one of the first 100 boats. BIG will begin R30 deliveries in Q2 2024.

“People are excited about our product as much as our mission, they feel that it is overdue.” In a short period of time, “ we have not only been able to get current boaters to be excited about our mission but also non-boaters who are super critical for our mission,” said John Vo, CEO of Blue Innovations Group. Customers can visit the Blue Innovations Group website to reserve their R30 today: <https://www.blueinnovationsgroup.com/reserve>.

For more information about the R30 and to place a reservation, please visit [www.blueinnovationsgroup.com](http://www.blueinnovationsgroup.com) and follow us on social via [LinkedIn](#), [Instagram](#) and [Twitter](#). Please direct all sales inquiries to [info@blueinnovationsgroup.com](mailto:info@blueinnovationsgroup.com) and all press opportunities to [media@blueinnovationsgroup.com](mailto:media@blueinnovationsgroup.com).

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