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Sea Tow® Honors 2022 Franchise Network Leaders During its Annual Meeting

Southold, NY – Dec. 1, 2022 – [Sea Tow Services International, Inc.](#) – the nation’s leading on-water marine assistance provider – presented awards to its franchisees for their outstanding service, boating advocacy, community support and more at the company’s 2022 annual meeting that took place in November. During the event, Sea Tow’s leadership team presented awards to honor the recipients’ outstanding dedication and service to the boating industry.

The 2022 Awards included:

- The **Captain Joe Frohnhofer Visionary Award** – presented to the captain who most exemplifies the vision of Capt. Joe Frohnhofer, the founder of Sea Tow – was awarded to Ryan Helmig of [Sea Tow Treasure Coast](#) and [Sea Tow Palm Beach](#).
- **Sea Tow Franchise of the Year** – awarded to the franchise that most exemplifies Sea Tow’s high standards of service and operation – was presented to [Sea Tow Wrightsville Beach](#) owner Chris Willis.
- The **Georgia Frohnhofer Award** – named after Sea Tow’s Executive Vice President Georgia Frohnhofer to honor an outstanding woman in the Sea Tow network each year – was presented to Charlotte Marcum of [Sea Tow Venice](#).
- **Sea Tow Rookie of the Year** – which recognizes the top performing new Sea Tow franchise – went to [Sea Tow Middle Coast Texas](#) owners Jeff and Brennen Larson.
- The **Sea Tow Foundation Hero Award** – presented to the franchisee who most exemplifies the [Sea Tow Foundation’s](#) mission to promote boating safety – was presented to [Sea Tow Fort Lauderdale](#) General Manager Michele Kerrigan.
- The **Sea Tow Shipmate Award** – presented to the franchise owner who most exemplifies enthusiasm, supportive attitude and willingness to help fellow franchises – was awarded to Bruce White of [Sea Tow Portland/Midcoast](#).
- The **Public Relations Champion Award** – an award recognizing the franchise who best utilized public relations practices to promote the Sea Tow brand – was presented to [Sea Tow South Shore](#) owner Ethan Maass.

- The **Marketing Excellence Award** – presented to the franchise that exemplifies the use of creative thinking to create brand awareness and generate business – was awarded to Nik Foster of [Sea Tow Daytona](#).

"I am so proud of our Sea Tow franchisees and their teams for their commitment and service to our members and the boating industry. I want to congratulate them for their hard work and earning these outstanding awards," said Sea Tow President Kristen Frohnhofer. "Through all their efforts, they went above and beyond to exceed our expectations."

About Sea Tow Services International, Inc.

Sea Tow Services International Inc., better known as Sea Tow[®], has been the innovative and premier leader of on-water assistance since 1983. Servicing the United States, Puerto Rico and the U.S. Virgin Islands, members are provided with a 24/7 direct connection with Coast Guard-licensed captains. The pioneering concept, founded by Captain Joseph Frohnhofer, was established in Southold, NY when the United States Coast Guard ceased response to non-emergency assistance calls.

In addition to on-water assistance, the franchise network handles salvage and recovery missions, and responds to natural disasters, environmental hazards and oil spill cleanups.

Visit seatow.com to learn more.

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