



FOR IMMEDIATE RELEASE

***Soundings Trade Only* to host 3 special events in the next 3 weeks focused on women in the industry, new products entering the marine market, and intentional leadership, corporate culture and empowering workforce.**

Centerbrook, CT, September 8, 2021 - *Soundings Trade Only* will host three special events in the next 3 weeks.

The first is tomorrow, Thursday, September 9th, 2021, from 9-9:30am EDT, the Women in the Industry Facebook Live event featuring guest speaker, Alicia M. Rodriguez. With the success of the June Women in the Industry event, the Facebook Live event will be an opportunity for women to connect, learn and engage. This event is sponsored by Sea-Tow, Mercury, MarineMax and Volvo Penta. To register, please visit https://us06web.zoom.us/meeting/register/tZwpd-uhqj0rGtyhi_xtEySzCwa4GsC0LV8g.

The Pitch the Pros event is on Tuesday, September 14th, from noon – 1pm EDT. This is an online, lunch 'n' learn event where each company has 5-minutes to pitch their latest products to the marine trade. Leading companies including Brunswick's Advanced Systems Group, Dometic, Vetus, Raymarine, Imtra, Kicker, Discovery Battery, Smart Gyro, Mercury Marine and more will present. To register for this free event, please visit: https://us06web.zoom.us/webinar/register/WN_IDbg77RXS_2njt2FlvFcGw

Trade Only invites you to join us for the 2021 Leadership Summit on Monday, September 27th, 2021, from 2pm – 5pm at the Marriott Water Street, Tampa, FL, which is located across the street from the convention center where IBEX will take place. A reception and announcement of the winners of the *Soundings Trade Only* 2021 Most Innovative Marine Company Awards will immediately follow the summit.

The *Soundings Trade Only* Leadership Summit will feature renowned business executive, Dr. Balaji Krishnamurthy and the final hour will include an all-star marine industry CEO/President panel discussion, which includes: Bill Yeargin, CEO of Correct Craft, Brett McGill, CEO/President of MarineMax, Brett Dibkey, President of the Advanced Systems Group (ASG) at Brunswick Corporation, Jeffrey Poole, President of Siren Marine, Martin Bjuve, President of Volvo Penta Americas, and Robert Oswell, Founder & CEO of Roswell Marine and President of the WSIA.

With a Ph.D. in computer science and a strong technology background, Dr. Krishnamurthy has run a variety of service and manufacturing based, private and public technology businesses ranging from millions of dollars to a billion dollars. As President and CEO of Planar Systems from 1999 to 2005, he led the company's transformation from a sleepy technology company to a leading player in the flat panel display market. Even as the technology industry collapsed, annual sales of the Nasdaq high-tech company more than doubled under his watch. *Time* magazine recognized Dr. Krishnamurthy as one of the 25 Global Business Influentials, and national publications, such as the *Wall Street Journal*, have featured him and his innovative concepts as representing a new genre of corporate leadership.

The *Soundings Trade Only* 2021 Leadership Summit is sponsored by the Advanced Systems Group (ASG) of Brunswick Corporation, Correct Craft, MarineMax, Roswell Marine, Siren Marine, and Volvo Penta Americas.

Please visit this link to attend the 2021 *Soundings Trade Only* Leadership Summit, an IBEX pre-session, as you register for IBEX at www.ibexshow.com/special-events-demos.

For more information, please contact Michele J. Goldsmith at mgoldsmith@aimmedia.com.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, web and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management and marketing insights, and more to the marine industry. It is part of the AIM Marine Group, which includes other publications including: *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.

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