



PRESS RELEASE

New Zodiac electric eOPEN range powered by Torqeedo.

Cannes, France (31 August 2021) – Today is a great day as we are pleased to announce the imminent release of the new Zodiac eOPEN powered by Torqeedo range. Taking up the challenge of offering 100% electric boats at an affordable price? This mission really captivated us and so our two brands joined forces to start a great adventure together.

As the first complete range of 100% electric boats after the E-Jet in 2017, these new models are a real technological achievement and mark a new era for both Torqeedo and Zodiac.

It's a new dawn
It's a new day
It's a new life
For us.

"We have designed this range for today's and tomorrow's consumers. Today's pleasure boats are not accessible to all and have many obstacles: the long-term cost, maintenance, repair, ecological awareness, noise... In order to respond to these issues, it became important and urgent to imagine a range that would be part of a future-oriented approach. 100% electric, these 2 new models meet the new needs of customers: No maintenance, no noise, no servicing, less pollution, simple and responsive driving, and an affordable price. Electric mobility is gaining ground all around us, and as the market leader in RIBs, we couldn't afford to miss out! Torqeedo was the ideal partner to develop these new products," explains Fanny Revert-Ciavattini, product marketing manager.

The eOPEN range in a nutshell:

- Ideal for exploring sensitive or difficult-to-access areas
 - Easy to use and highly manoeuvrable
 - Autonomy of about one hour at maximum power
 - No noise or fumes to disturb peaceful enjoyment
 - Very little maintenance or upkeep
 - Long-term savings,
 - Unique, ecologically responsible experience
- 2 sizes available: 3.1 / 3.4 with appropriately sized, complete Torqeedo drive systems including motor, batteries and charger.

Agile and compact, these boats are easy to drive, easy to store, easy to tow. They have 4 to 6 seats, depending on the size, which offer the necessary comfort and safety to the passengers. 2 lockers, again depending on the size, will please owners who seek to store their personal belongings while keeping them within reach.

Electric does not mean limited performance! With 50 minutes of autonomy at a speed of about 12 knots for the 3.1 and 3.4 models, the ride is lively and very pleasant at average speed.

“We were thrilled to partner with Zodiac on their eOPEN line of electric RIBs. It’s an iconic, yet innovative company that has a finger on the pulse of what customers want, and when,” said Dr Michael Rummel, managing director of Torqeedo GmbH.

Several options are available on these models (depending on the size): EVA floor, bimini, rear ladder, storage net, lift kit, Fusion audio system, turboswing, tonneau cover.

The 3.1 and 3.4 models will be exhibited at the Cannes Yachting Festival from September 7th to 12th. On this occasion, we invite you to a press breakfast to present these new products on September 8 at 9am on the Zodiac stand. Please confirm your presence at the following address: zng-marketing@znauticgroup.com

[Press release in different languages](#)

About Torqeedo

Torqeedo is the market leader for electric mobility on the water. Founded in 2005 in Starnberg, the company develops and manufactures electric and hybrid drives from 0.5 to 100 kW for commercial applications and recreational use. Torqeedo products are characterised by an uncompromising high-tech focus, maximum efficiency and complete system integration. Torqeedo is part of the DEUTZ Group, one of the world's leading manufacturers of innovative drive systems. www.torqeedo.com

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