



WORLD CAT
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Contact: Mark Jerkins
Tinsley Creative
863.583.0081
mark@tinsleycreative.com

World Cat Acquires New Production Facility

Tarboro, NC – World Cat recently expanded its production capabilities with the addition of a 265,000-square foot building in Greenville, NC. In combination with the current production facility in Tarboro, NC, World Cat now has a total of 405,000-square feet of production space.

“This new Greenville, NC location was ideal for producing our 40’ World Cat Custom flagship models, and further expanding our capabilities,” said World Cat President Andrew Brown. “With the continued growing demand for our catamarans, this move will allow us to effectively manage our customer and dealer expectations as well as provide support for new product development.”

The first model to come off the line in the Greenville facility was the 400CC-X. In addition to this model, the production facility is also currently building and producing the 400DC-X, with plans to produce another new model which is being announced later this year. Future plans for this facility will include a show room and further introduction of new products.

Chosen for its population and proximity to the existing manufacturing facility, the Greenville facility will house 60 new employees, bringing World Cat’s total number of employees to 300. With \$2.5 million being invested into this facility, significant positive impacts to the Greenville economy are expected.

Headquartered in Tarboro, NC, World Cat manufactures outboard-powered center and dual console catamaran models ranging from 23’–40’. World Cat models are known for their versatility, legendary smooth ride, class-leading available deck space, and performance.

For more information on World Cat, visit www.worldcat.com; or contact Mark Jerkins at Tinsley Creative, email: mark@tinsleycreative.com; phone: 863.583.0081.

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