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PRESS RELEASE

Torqeedo names new Vice President Global Services.

Gilching, Germany (8 July 2021) – Torqeedo announced the appointment of Anders Hård as its Vice President Global Services.

Hård is responsible for developing Torqeedo's international service and aftermarket sales and support strategy. In addition, his team develops tools, processes, and standards to ensure that Torqeedo customers have the best owner experience possible, whether in-house or with our service partners around the world. Hård also serves as an important interface between Torqeedo's customers and service partners and management, the quality team, and product management.

Dr Michael Rummel, Torqeedo's managing director, said, "Outstanding service and after-sales support is a critical component to achieving Torqeedo's mission to create a climate-friendly future. We must be sure that our customers have the absolute best experience with our products, and I believe that Anders Hård is the right man to make that happen."

"I am excited to be part of Torqeedo, which is transforming the marine industry with environmentally responsible solutions and a new user experience. I wanted to work within a fast-moving company that wants to make a difference and has sustainability in its DNA," said Hård.

Hård continued: "I'm looking forward to leveraging advanced Torqeedo technology to increase uptime and productivity for our customers. So much can be accomplished remotely with these advanced digital propulsion systems. Time is precious, so the ability to add new functionalities and features with a click is a huge advantage."

"I have great confidence in my team, our organisation, and in our network that we will be in the driver's seat in transforming our operation and the marine industry with regards to service, service levels and after-sales offerings. Our ultimate goal is to make Torqeedo products easy to own and offer an industry-leading user experience," Hård concluded. "And we will do so."

Hård came to Torqeedo from Volvo Penta, where he spent 25 years in various business and operational positions, most recently focusing on aftermarket business development. Hård holds degrees in business & finance from Gothenburg University and IHM Business School.

[High-resolution photos](#)

About Torqeedo

Torqeedo is the market leader for electric mobility on the water. Founded in 2005 in Starnberg, the company develops and manufactures electric and hybrid drives from 0.5 to 100 kW for commercial applications and recreational use. Torqeedo products are characterized by an uncompromising high-tech focus, maximum efficiency and complete system integration. Torqeedo is part of DEUTZ Group, one of the world's leading manufacturers of innovative drive systems. www.torqeedo.com

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