

Skeeter Announces Exclusive Relationship with Johnson Outdoors

Minn Kota Raptors Become Shallow Water Anchors for ZXR, FXR and SX Models

KILGORE, Texas--Skeeter, a leader in performance fishing boats, announced a renewed, exclusive relationship with Johnson Outdoors® that will put Minn Kota® Raptors™ with Active Anchoring™ on most of its premiere bass boat models within the performance-driven ZXR™, FXR™ and SX™ lines.

“Johnson Outdoors products are known for exceptional quality, durability and performance – they are a natural fit for Skeeter bass boats,” said Jeff Stone, Sr. Vice President, Skeeter Boats. “When anglers choose Skeeter boats equipped with trolling motors, chargers, shallow water anchors, electronics and other Johnson Outdoor products, they know their boats will deliver exceptional fishing experiences every time.”

In addition to selecting Minn Kota Raptors with Active Anchoring™ as shallow water anchors for the FXR, ZXR and SX models, the renewed relationship with Johnson Outdoors will also facilitate increased networking and functionality between other boat equipment including chargers, graphs, and trolling motors. With competitive pricing packages available, the Skeeter Boats/Johnson Outdoors combination will have strong appeal among anglers in the market for new bass boats.

Contact your local Authorized Skeeter Dealer for more information.

About Skeeter Products, Inc.

Skeeter Products, Inc., a Yamaha boat company and leader of performance fishing boats, is proud to support America’s fishing consumer since 1948. Skeeter is the recipient of 20 consecutive NMMA® C.S.I. Customer Satisfaction Index awards, and its boats are certified to meet strict U.S. Coast Guard, NMMA®, and American Boat & Yacht Council standards.

For more information visit www.skeeterboats.com. EAT. SLEEP. FISH.

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products are for identification purposes only and are not intended to be an endorsement. Johnson Outdoors is a registered trademark of Johnson Outdoors, Inc. Minn Kota is a registered trademark of Johnson Outdoors Marine Electronics, Inc.

Follow instructional materials and obey all laws. Ride responsibly, wearing protective apparel and USCG-approved personal flotation device. Always drive within your capabilities, allowing time and distance for maneuvering, and respect others around you. Never drink and ride.

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