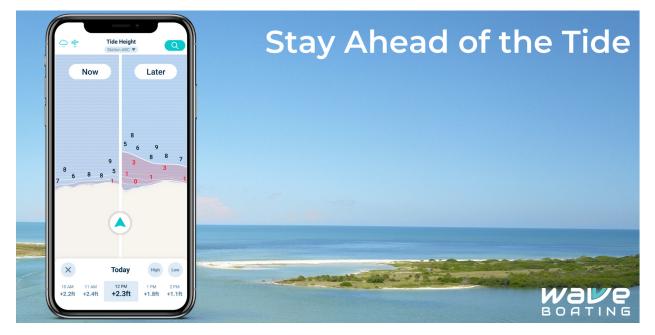
Forget tide tables. Wavve Boating's latest innovation makes navigating dynamic water levels a breeze.



Wavve Boating's nautical map will update in real-time to current water levels, as well as, predict water depths at future high & low tides.

**Toronto, Canada** - Wavve Boating releases a new water level/tides monitoring and prediction tool. Using over 4300 water level stations, maintained by National Oceanic and Atmospheric Association (NOAA) and Canadian Hydrographic Services (CHS), the Wavve Boating map dynamically updates to show current and future water levels to make navigating tidal areas easier. This update is available now for Apple and Android phones and tablets.

If you haven't heard of Wavve Boating, it is an easy to use marine navigation app that helps boaters navigate and explore with ease, while connected to their boating community. It's like Google Maps or Waze, but for boaters. Recently promoted by Apple as a "New App We Love", and integrated onto the 2021 Sea-Doo GTX, this app provides intuitive, customizable nautical charts, crowdsourced points of interest, and the ability to see your aquatic friends. "We are working tirelessly to consolidate crucial boating information into one tool to make boating safer, easier and more enjoyable" stated Adam Allore CEO of Wavve Boating. "This latest innovation is one more step towards our mission and we can't wait to help more boaters this summer".

Interpreting tide tables is a crucial task prior to a successful day on the water. Unfortunately, it is often overlooked because it is yet another difficult step in the navigation process. Many recreational boaters, new and experienced, find themselves running aground or stuck on a sandbar when the tide goes out.

This innovation consolidates tidal information and nautical mapping into one seamless experience. Wavve Boating's map updates depths, contour lines, and shoaling information as water levels change, and shows tidal predictions up to 18 hours in advance to help boaters stay out of trouble.

This new feature accompanies weather forecasts - connected to Coast Guard small craft advisories, and a redesigned Wavve Boating experience that makes it easier than ever to navigate and find new adventures on the water. As the demand for recreational boating grows, and more families look to the water to build familial bonds, the technology to teach and support new boaters has become more important than ever before.

In March of 2021 there was a 57.8% year-over-year increase in boat registrations for vessels under 30 feet in length. However, more boats on the water has resulted in more boating accidents. In 2020, Florida counted 16% more boating incidents, and according to the Mariners General Insurance Group, hitting underwater objects is the most common accident. After seeing that first-time boat buyers accounted for 31% of new boat sales, Wavve Boating created a solution that offers the most critical safety information for boaters in one convenient platform. "We're doing our job if we can help new boaters reduce their anxiety of heading out on the water" stated Allore.

<u>Wavve Boating</u>'s Tides update is available now in the <u>Google Play Store</u> and <u>Apple App Store</u>. You can start a free, two-week trial or subscribe for \$4.99 per month or \$19.49 per year.

## About Wavve Boating

Founded in Kingston, Ontario, Canada, Wavve Boating (Wavve) is a mobile application designed for the recreational boater. With nautical charts from the National Oceanic Atmospheric Administration and Canadian Hydrographic Services, Wavve has been growing it's consumer base across North America since May of 2018. Available on all Apple and Android devices, Wavve Boating offers a simple platform so anyone can boat like a local.

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