



MARINE CONNECTION

For Immediate Release

Media **Contact:** Luz Dixon
Marine Connection
Office: (954) 237-3577 ext. 802
Email: Luz@MarineConnection.com

Marine Connection Launches Seventh Retail and Service Facility at Historic Aventura, FL Waterfront Location

-Nationally Top-Ranked Retailer Continues Major Florida Expansion -

June 22, 2021, West Palm Beach, FL --Marine Connection, the #2 nationally ranked boat retailer in 2020 by *Boating Industry Magazine*, has just launched its seventh Florida sales and service location in Aventura, North Miami at the famous boating hotspot formerly known as 'Thunderboat Row.' Located directly on the waterfront, the Marine Connection complex features a 5,000 square-foot interior sales showroom and outdoor display, along with six-bay, full-service facility.

“Expanding our footprint in Miami with a second location and an in-water facility represents a key milestone in our continued growth strategy,” said Marine Connection co-owner Danny Goldenberg. “Our customers in Miami and surrounding areas will appreciate the storied history of our new location where many legendary brands like Cigarette, Magnum, Formula, Donzi and Aronow were born.”

Marine Connection’s Aventura facility offers top new boat brands including Cobalt, Blackfin, Cobia and Hurricane Deck Boats, along with preowned and brokerage sales. Its full-service marine center is factory authorized by Mercury and Mercruiser, Yamaha, Suzuki and Volvo Penta, with certified and master technicians on site. Mobile service is also available.

Leading the service team at the Aventura facility is Marine Connection’s Corporate Director of Service Mark Mowl, along with newly appointed boating concierge Gigi Novaro.

“Our team is very excited to launch this new location in the heart of Aventura’s booming waterfront development district,” said Mowl. “Besides offering the highest level of customer service backed by top CSI scores, Marine Connection delivers the combined resources and expertise of seven locations from Vero Beach to the Florida Keys. Our brand representation and service organization are highly skilled and certified in all the latest electronics and digital command systems. We look forward to bringing this level of expertise to benefit and support our customers from this exciting new location.”



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In addition to Marine Connection's new Aventura sales and service venue, adjacent on-site facilities include a Carefree Boat Club and Loggerhead Marina, the latter featuring 275 dry storage slips and fuel dock.

To officially launch its new facility, Marine Connection is hosting a grand opening celebration on Saturday, July 10. The event will feature demo rides, raffles, boat rentals and a selection of Cobalt wine. Information: <http://www.marineconnection.com/aventura-grand-opening/>

Future plans include the launch of "*Marine Connection Imports*" in early 2022 which will feature a limited quantity of new generation, outboard-powered pleasure boats from Europe. Imports scheduled for arrival include Dromeas Yachts from Turkey; Skipper High Performance RIBs from Greece; and Ranieri International from Italy.

"Over the years, we have observed significant growth among the international boating community in Miami and South Florida, so we believe offering select, top international brands will be of great interest to our international customer base," said Goldenberg.

For more information regarding the new Marine Connection Aventura location, contact Luz Dixon at (954) 237-3577 ext. 802 or email Luz@MarineConnection.com

ABOUT MARINE CONNECTION

Marine Connection is a Florida marine powerhouse generating \$80M in sales from seven locations including its corporate headquarters in West Palm Beach; Aventura; Miami; Vero Beach; Stuart; Fort Lauderdale; and Islamorada. In business since 1987, it has been under current ownership since 2010; has 75 employees statewide; and has earned top achievements including the current #2 national dealer ranking by *Boating Industry Magazine*; #1 Cobia Dealer for 2021; #1 Overall Maverick Dealer for 2021; and #1 Blackfin Dealer for 2021. For more information, visit www.MarineConnection.com

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Social Media Post/Photo Caption:

Marine Connection is hosting a grand opening celebrating July 10 to celebrate its seventh Florida sales and service waterfront location in Aventura:
<http://www.marineconnection.com/aventura-grand-opening/>