



FOR IMMEDIATE RELEASE

Active Interest Media's Marine Group, which includes *Soundings Trade Only*, introduces the AIM Women in the Industry Virtual Breakfast.

Essex, CT, May 16, 2021 – Active Interest Media's marine group, which includes *Soundings Trade Only*, is proud to introduce the AIM Women in the Industry Virtual Breakfast. Designed to be a large-scale, female-focused event for marine professionals, it will feature guest speaker, Alicia M. Rodriguez. The virtual breakfast will take place on Thursday, June 3rd, 9am – 10:30am EDT, and will be moderated by *Soundings Trade Only* leadership.

"Within the marine industry, the landscape of women in a variety of roles is changing and expanding. With that in mind, AIM has created this online, female focused event with a strong, memorable speaker who will engage the attendees," said Active Interest Media Marine Group president, Gary DeSanctis. "The event is free, and open to all genders. We encourage people to share the event information with industry professionals who would benefit from the program and, if desired, to watch together. Finally, we would like to thank our sponsors for their support: Sea-Tow, Mercury Marine, MarineMax and Volvo Penta. Each of the sponsors has created a workplace environment that empowers women."

For more information and to register for the AIM Women in the Industry Virtual Breakfast, please visit: www.TradeOnlyToday.com/WII2021.

Active Interest Media

*One of the world's leading participant media companies, Active Interest Media (aimmedia.com) produces consumer and trade events, websites, magazines, podcasts, and TV shows that reach 40+ million readers, fans, and attendees in 85 countries. Our brands include *Anglers Journal*, *Yachts International*, *Sail*, *Power & Motoryacht*, *Yachts International*, *Soundings*, *Trade Only*, *Passagemaker*, *Woodshop News*, *Log Home Living*, *Old House Journal*, *Woodsmith*, *Garden Gate*, *Cuisine at Home*, *Writer's Digest*, *Horticulture*, *Popular Woodworking*, *Numismatic News*, and more. The company's four divisions—the Home Group, Home Arts, Collectibles and Marine Group—also operate thriving B2B platforms, online universities, retail events and marketing services (through our in-house agency, [Catapult Creative Labs](http://CatapultCreativeLabs.com)). Active Interest Media's customers are smart, engaged, and loyal, and they look to our brands for trustworthy information and services that will inspire and enable them to enjoy their passions.*

Soundings Trade Only

*Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, website, and social media sites. Soundings Trade Only offers the latest business news, and information about products, trends, statistics, management, marketing insights, and more to the marine industry. Each issue of Soundings Trade Only is designed to inform, reflect, and inspire. It is part of the AIM Marine Group, which includes the following publications: *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.*

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