

Everglades Boats Expands Executive Team and Leadership Roles

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Edgewater, FL

Everglades Boats recently strengthened its leadership team through a series of hirings. “All three of these individuals bring a wealth of experience that adds incredible talent to an already strong leadership team,” said John Ward, Everglades’ CEO. The growth of the Everglades brand and business continues to accelerate at an unprecedented rate which created the need for two of these incremental roles.

Kelly Cavitt – Chief Financial Officer and Vice President of Supply Chain

Kelly Cavitt joined Everglades Boats as the Chief Financial Officer in January 2021 and in this role will provide strategic financial leadership to guide the business through its expansion. In addition, Kelly’s extensive knowledge and career experience in global supply chain management, vendor negotiations, and ERP systems will accelerate several key initiatives that will support Everglades’ growth in this difficult supply chain environment. Kelly holds an MBA from Benedictine University and a Bachelor’s degree from Carthage College.

Matt Vranich – Senior Vice President of Sales and Marketing

Matt Vranich joined Everglades Boats as Senior Vice President of Sales and Marketing. Vranich brings 20 years of experience and recreational marine industry knowledge to the seasoned executive team. In his most recent role as the Executive Vice President and GM of the Global OEM Division at Navico, Matt was responsible for growing the group’s efforts in vessel integration for boatbuilders worldwide. Additionally, he managed all sales, software development, project management and service for the group. Prior to Navico, Matt held several leadership roles in sales and marketing at Brunswick Corporation. Matt holds an MBA from the University of Chicago Booth School of Business as well as a Bachelor’s degree from Bowling Green State University.

Ron Hoyle – Vice President of Operations

In another newly created role, Everglades Boats welcomes Ron Hoyle as the Vice President of Operations, leading all assembly, finishing and lamination operations at Everglades’ main campus. In his nearly 30-year career, Ron has worked at all levels in a variety of operations roles, including leadership positions at Caterpillar, Brunswick, and Gates Corporation. Ron’s expertise lies in continuous improvement strategies, lean implementation, supply chain, and operational execution.

“Every Everglades employee is firmly committed to providing exceptional life experiences for our customers. That goal can only be accomplished with great people and Kelly, Matt and Ron fit perfectly onto our team who are making that happen every day,” stated Ben Cast, President and COO.