



# NEWS RELEASE

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## Viking Launches COVID-19 Vaccination Program

(May 6, 2021, New Gretna, New Jersey)—Committed to doing its part to end the COVID-19 pandemic, the Viking Yacht Company has launched a program to offer COVID-19 vaccinations to all of its 1,350 boatbuilders and their family members.

Working with AtlantiCare, a healthcare system serving southeastern New Jersey, Viking held its first in-house clinic on Thursday, April 29, at its manufacturing plant in New Gretna. Pfizer vaccinations were administered to 210 boatbuilders who will return for their second shots later this month. Viking will hold another clinic on May 21 at its plant in Mullica Township.

“Over the past year, we’ve worked hard to protect our boatbuilders and their families from the COVID virus,” said Viking President and CEO Pat Healey. “We believe our efforts helped slow the spread, and now we’re stepping up to be part of the solution in ending this pandemic by making it easy and convenient for our boatbuilders to get vaccinated. The vaccine is essential to the health and well-being of the Viking family and the safe operation of our facilities.”

In addition to partnering with AtlantiCare, the New Jersey boatbuilder is working with the state Department of Health and the Governor’s Office to secure additional doses for Viking’s Health Services Department, which is an approved New Jersey Immunization Information System (NJIIS) vaccine distribution site. More than 550 Viking employees have now been vaccinated or are in the process of being vaccinated. This consists of the 210 workers who are in the vaccination program at Viking and an additional 340 workers inoculated outside of Viking. “Our target is to have 70 percent of our workforce vaccinated to achieve herd immunity, but the overall goal is to have all of our boatbuilders protected,” said Viking Executive Vice President Drew Davala. “We will remain diligent in our efforts to keep our workforce safe.”

Throughout its history, Viking has prided itself on its commitment to the health, safety and general well-being of its employees. Viking has for many years operated an in-house medical services facility for all employees, which has been on call every day to attend to the needs of employees and their families during the pandemic.

About the Viking Yacht Company: Founded by brothers Bill and Bob Healey in 1964 on the banks of the Bass

River in New Gretna, New Jersey, Viking has become the leading semi-custom production builder of sportfishing and motor yachts in the worlds, with roughly 5,000 boats delivered. The Viking fleet consists of yachts from 38 to 93 feet, and the company recently launched a lineup of outboard-powered center consoles from 33 to 46 feet under the subsidiary of Valhalla Boatworks. Viking yachts are built in New Gretna, while Viking Mullica is a dedicated manufacturing plant for the Valhalla fleet. A vertically integrated company where 90 percent of every boat is built in-house, Viking operates several other subsidiaries, including Palm Beach Towers and Atlantic Marine Electronics. Viking, driven by the mantra “to build a better boat every day,” looks forward to continuing to serve the communities of southern New Jersey as an essential manufacturing business.

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