

## HARMAN SELECTED BY COBALT BOATS TO PROVIDE PLATINUM ONBOARD ENTERTAINMENT SOLUTION

Stamford, Conn. – HARMAN International, a wholly-owned subsidiary of Samsung Electronics Co., Ltd., focused on connected technologies and solutions for automotive, consumer, professional and enterprise markets, announced today its marine group has been selected by luxury boat manufacturer Cobalt Boats for a multi-year contract to fit all Cobalt boats supplied with their Platinum Series Audio Package with the new Harman Kardon Marine system. The newly released R33 Sterndrive will be the industry's first model to receive the new Harman Kardon systems.

"The Harman Kardon sound is one of the best audio experiences I have ever experienced on a boat," said Tim Kaiser, Cobalt's Manager of Advanced Design. "The sound is very clean, balanced and fun to listen to. The soundstage and imaging are excellent no matter where you sit or stand throughout the cockpit. Hats off to the Harman team."

"We are very excited to have this opportunity with such a well-respected boat builder to launch the Harman Kardon Marine system," said Kent Jopling, Harman Global Senior Manager for Marine. "Everyone at Cobalt has been very supportive through the implementation process and we are thrilled that their discerning customers will now have the opportunity to enjoy the Harman Kardon audio experience on the water."

The new Cobalt R33 Sterndrive with the Platinum Series Audio Package comes equipped with Harman Kardon's 1-1/4-inch titanium dome tweeters, 6.5-inch two-way and 8-inch three-way speakers, as well as 10- and 12-inch subwoofers, all meeting IPX6 marinated ratings from the front. The system is powered by IPX4-rated 4000-Watt RMS amplifiers. The complete system uses an industry-first fully digital A2B technology allowing the audio signal to remain in a digital state until amplified to the speakers – eliminating the possibility of audio distortion and induced noise from other boat systems on board.

HARMAN's legendary brands have been introducing important innovations in audio for more than 65 years, and the company continues to further develop new ways of enriching the audio/visual experience. From state-of-the-art professional audio systems and surround sound systems for the home, to market-leading in-car audio, headphones, and portable speakers HARMAN delivers premium audio experiences. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems.

For more information on Harman Kardon, Infinity, JBL or their full lines of marine audio products, please visit [www.harman.com](http://www.harman.com) or contact them at [HarmanMarine@harman.com](mailto:HarmanMarine@harman.com).

– 30 –

About HARMAN: HARMAN ([harman.com](http://harman.com)) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd. [www.harman.com](http://www.harman.com)