

# Dealer Week 2022 Now Accepting Exhibit Applications

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AUSTIN, Texas — After welcoming more than 1,000 attendees and 100 exhibitors back to an in-person Dealer Week Conference and Expo last year, the Marine Retailers Association of the Americas (MRAA) is returning to Texas in 2022 to host its annual education event and celebrate MRAA's 50th anniversary. MRAA announced today that the event is now accepting exhibitor registrations from all industry companies at [dealerweek.com/exhibit](http://dealerweek.com/exhibit).



"Last year we didn't know what to expect with a return to an in-person event, but dealers and our industry partners were excited to reconnect and showed up in a big way," said Allison Gruhn, MRAA's Vice President of Business Development. "This year I'm not hearing any hesitation - the people I've spoken to are asking to commit to their space at the show now."

Attendance at the 2021 event nearly matched pre-pandemic levels, despite the uncertainty that preceded it. This year there will be fewer barriers to attending, and MRAA expects an even bigger show.

"MRAA was founded in 1972, so we're planning something special this year for our 50th Anniversary," said Gruhn. "We're looking forward to seeing everyone back in Texas, where MRAA was originally founded."

Dealer Week will be hosted Dec. 5-8, at the Austin Convention Center.

Dealer Week offers an opportunity for manufacturers, suppliers and service providers to

connect with the top dealerships in the marine industry, who attend for the event's world-class education and abundant networking opportunities.

As in past years, Dealer Week exhibit booths will be assigned in the order they are reserved. To learn more about exhibiting, go to [dealerweek.com/exhibit](http://dealerweek.com/exhibit) or contact Allison Gruhn at 763-333-2419.

**About the Marine Retailers Association of the Americas**

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit [MRAA.com](http://MRAA.com) or contact us at 763-315-8043.