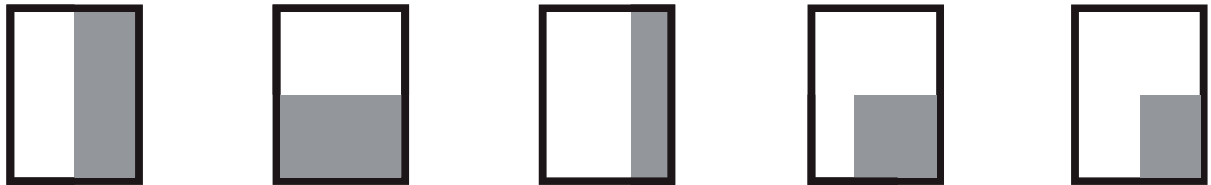


Trim Size: 215.9 mm x 276.225 mm



	2 Page Spread	2 Page 1/2 Horiz.	Full Page	2/3 Page	1/2 Island
Non Bleed	412.75 mm x 257.175 mm	412.75 mm x 123.825 mm	196.85 mm x 257.175 mm	117.475 mm x 257.175 mm	120.65 mm x 177.8 mm
Bleed	438.15 mm x 282.575 mm	438.15 mm x 141.2875 mm	222.25 mm x 282.575 mm		
Trim	431.8 mm x 276.225 mm	431.8 mm x 134.9375 mm	215.9 mm x 276.225 mm		



	1/2 Vert.	1/2 Horiz.	1/3 Vert.	1/3 Square	1/4 Page
Non Bleed	93.6625 mm x 257.175 mm	196.85 mm x 123.825 mm	60.325 mm x 257.175 mm	120.65 mm x 123.825 mm	93.6625 mm x 123.825 mm
Bleed	104.775 mm x 282.575 mm	222.25 mm x 141.2875 mm			
Trim	101.6 mm x 276.225 mm	215.9 mm x 134.9375 mm			

E-Mailing Files

Self-extracting files of 10MB or less can be e-mailed to pmyads@aimmedia.com. All emailed ads must be labeled with publication name, the month that the ad will appear, and the advertiser name. Files over 10MB should be uploaded to the FTP site (instructions below).

FTP SUBMISSIONS

The site can only be accessed with an FTP client like Fetch, Filezilla, etc. Browsers do not work. We suggest the free FTP client—FileZilla. When uploading files, please send an email notification to both your sales contact and pmyads@aimmedia.com.

HOST: sftp.aimmedia.com

PORT: 22999

USER: pmy_ads

PASSWORD: powermy_gq2

Place materials in the "Ads" folder

Resolution/Density

Halftone resolution - 266dpi minimum

Maximum ink density should not exceed 300%