

POWER & MOTORYACHT



2022 DISPLAY PRINT RATE CARD

4 COLOR	1x	3x	6x	10x
Full Page	\$18,000	\$17,500	\$17,000	\$16,500
1/2 Page Island	\$12,500	\$12,000	\$11,500	\$10,500
1/2 Page	\$11,000	\$10,500	\$10,000	\$9,500
1/3 Page	\$7,500	\$8,000	\$7,500	\$7,000
1/4 Page	\$6,500	\$6,000	\$5,500	\$5,000

Advertising rates are NET. For print ad specifications & FTP information, go to powerandmotoryacht.com/page/advertise

AD CLOSE DEADLINES & ON SALE DATES

JANUARY	November 3, 2021	December 7, 2021
FEBRUARY	December 6, 2021	January 21, 2022
MARCH	January 6, 2022	February 15, 2022
APRIL	February 10, 2022	March 22, 2022
MAY	March 10, 2022	April 19, 2022
JUNE/JULY	April 14, 2022	May 24, 2022
AUG/SEPT	June 7, 2022	July 19, 2022
OCTOBER	August 4, 2022	September 13, 2022
NOVEMBER	September 8, 2022	October 18, 2022
DECEMBER	October 6, 2022	November 15, 2022

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